

The Adelanto Opportunity Agenda

A Blueprint for the Next Chapter of Adelanto

Stevevonna Evans for Mayor

People Over Politics



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Dedication

To the People of Adelanto

This book is dedicated to the people who make Adelanto more than a place on a map.

To those who believed in this city before it was easy.

To those who never stopped believing when others gave up.

To the families building better futures.

To the small business owners who continue investing in our community.

To the teachers who inspire, the coaches who mentor, the faith leaders who serve, the volunteers who quietly give of themselves, and the nonprofit organizations that stand in the gap every day.

To our first responders, City employees, community advocates, and neighbors who choose service over recognition.

And to the young people whose dreams remind us that tomorrow is always worth investing in.

This book is not simply a vision for government.

It is a reflection of what becomes possible when a community believes in itself.

If these pages inspire more conversations, more collaboration, more hope, and more opportunity, then they have fulfilled their purpose.

This book belongs to you.

With gratitude,

Steevonna Evans

Letter to the Reader

Dear Neighbor,

Thank you for taking the time to read *The Adelanto Opportunity Agenda*.

Whether you have called Adelanto home for decades, recently moved here, own a business, are raising a family, or are simply interested in the future of our city, I appreciate your willingness to learn more about the vision I have for the community we all share.

This book is not simply a campaign platform.

It is a reflection of how I believe leadership should look, how government should serve, and what becomes possible when we choose collaboration over division and people over politics.

You will find ideas throughout these pages that address housing, public safety, economic development, infrastructure, transparency, water, and opportunity. Those ideas matter. But more important than any individual policy are the principles that guide them.

I believe every person deserves dignity.

Every conversation deserves civility.

Every young adult deserves opportunity.

And every taxpayer deserves a city that fights for every dollar before asking them for one more.

Those are not campaign slogans.

They are the values that will guide every decision I make.

No book can predict every challenge our city will face. Circumstances will change. New opportunities will emerge. Difficult decisions will have to be made. Good leadership requires the humility to listen, the courage to adapt, and the wisdom to keep our values constant even when circumstances change.

That is my commitment to you.

My hope is that when you finish this book, you will have a clear understanding not only of what I hope to accomplish as Mayor, but of the kind of leader I will strive to be.

The future of Adelanto will never be built by one elected official alone.

It will be built by neighbors, families, business owners, educators, faith leaders, nonprofits, City employees, volunteers, and residents who believe that our best days are still ahead.

I hope you'll join me in building that future.

Together.

**With gratitude,
Stevevonna Evans**

Why Adelanto. Why now.

This Campaign Isn't Built on Politics. It's Built on People.

This campaign isn't built on politics. It's built on people.

It's built on the belief that every person deserves dignity. Every conversation deserves civility. Every young adult deserves opportunity. And every taxpayer deserves a city that fights for every dollar before asking them for one more.

That's the Adelanto I believe in.

That's the Adelanto we're going to build—together.

For too long, our conversations about Adelanto have been defined by what is wrong instead of what is possible. We have allowed our challenges to become the headline, when the real story has always been the people who continue to believe in this community.

I believe Adelanto deserves a new conversation.

One centered on respect instead of division.

On opportunity instead of obstacles.

On service instead of politics.

This document is more than a campaign platform. It is a blueprint for leadership. It reflects the values that will guide every decision I make, every partnership I build, and every opportunity I pursue as Mayor.

It is rooted in one simple belief:

Government exists to improve the lives of the people it serves.

Everything that follows is built upon that belief.

You will not find empty promises in these pages.

You will find principles.

You will find priorities.

You will find practical solutions.

Most importantly, you will find a vision for the Adelanto we can build together.

I believe our greatest days are still ahead—not because they will happen on their own, but because our community has the people, the talent, and the determination to make them happen.

This campaign is an invitation.

An invitation to imagine a city where every resident is treated with dignity.

Where every conversation is guided by civility.

Where every young adult has a pathway to opportunity.

Where every taxpayer knows their government is working just as hard as they are.

Where City Hall earns the trust of the people it serves every single day.

This is not my vision alone.

It is a vision that belongs to every resident who believes Adelanto's future should be brighter than its past.

Together, we can build a city that listens before it speaks.

A city that leads with integrity.

A city that invests in its people.

A city that chooses hope over division.

That journey begins here.

Welcome to **The Adelanto Opportunity Agenda.**

Let's get to work.

PART I

The Foundation

Chapter One

Our Governing Philosophy

Leadership Begins With People

Government exists for one reason: to improve the lives of the people it serves.

Every budget, every policy, every vote, and every decision made at City Hall ultimately affects someone's family, someone's livelihood, someone's future, or someone's sense of belonging.

That truth should never be forgotten.

As Mayor, every decision I make will begin with one guiding principle:

People Over Politics.

This is not a campaign slogan.

It is a commitment.

Politics often asks who receives the credit.

Leadership asks who benefits.

I will choose leadership.

The Mayor's Responsibility

The Mayor's responsibility extends far beyond running meetings or casting votes.

A Mayor should set the tone for an entire city.

The way leaders communicate becomes the example others follow.

The way leaders solve problems shapes public trust.

The way leaders treat people influences the culture of government itself.

Leadership should create confidence—not confusion.

Hope—not fear.

Solutions—not division.

As Mayor, I will strive to lead in a manner that reflects the very best of Adelanto.

Leadership Is Earned

Leadership is not measured by titles.

Leadership is measured by trust.

Trust is earned through consistency.

By listening before speaking.

By telling the truth, even when it is difficult.

By keeping your word.

By admitting mistakes.

By remaining accessible.

By remembering that public office is public service.

Residents should never wonder whether their Mayor is listening.

They should know.

Our Five Guiding Principles

Every decision of my administration will be evaluated through five questions.

1. Does this put People Over Politics?

The interests of Adelanto's residents must always come before political considerations.

2. Does this reflect Dignity & Civility?

Respect should never depend on agreement.

Every resident deserves to be heard with dignity.

Every conversation deserves civility.

3. Does this create Opportunity?

Government cannot guarantee success.

It can remove barriers, create partnerships, and open doors.

Every decision should expand opportunity whenever possible.

4. Does this demonstrate responsible stewardship?

Every public dollar belongs to the people.

Our responsibility is to manage those resources wisely, transparently, and with accountability.

Before asking residents to pay more, government should demonstrate it has made the most of what it already has.

5. Will this leave Adelanto better than we found it?

Leadership should never focus only on today's headlines.

It should build tomorrow's opportunities.

Every decision should strengthen the community we leave to the next generation.

The Culture We Will Build

Government should be approachable.

Residents should feel welcome at City Hall.

Questions should receive answers.

Concerns should receive attention.

Ideas should receive consideration.

Disagreement should never diminish respect.

Our administration will strive to build a culture where professionalism, collaboration, transparency, and service define every interaction.

Leadership That Leaves Hope Behind

I believe leadership is measured not by the power you hold, but by the hope you leave behind.

Hope is created when promises become action.

When government listens.

When residents are respected.

When opportunities expand.

When trust grows.

When people believe tomorrow can be better than today.

That is the standard I will hold myself to every day I have the privilege of serving as Mayor.

Closing Reflection

This campaign is not asking our community to believe in one person.

It is asking our community to believe in itself.

Because I already do.

I believe in the families who call Adelanto home.

I believe in our young people.

I believe in our small businesses.

I believe in our educators, first responders, nonprofit leaders, faith community, and public servants.

Most of all, I believe Adelanto's greatest strength has always been its people.

When we put people over politics, lead with dignity and civility, and work together with purpose, there is no limit to what our city can become.

The next chapter of Adelanto begins with the choices we make today.

I believe our best days are still ahead.

Chapter Two

Why I Am Running

Leadership Is a Journey, Not a Destination.

People often ask why someone decides to run for public office.

Some assume it's ambition.

Others assume it's politics.

For me, the answer is much simpler.

I'm running because I love Adelanto.

Not because I believe it's perfect.

But because I believe in its people.

I've never viewed leadership as a position to achieve. I've always viewed it as a responsibility to accept.

Long before I was elected to the City Council, I was serving my community in whatever ways I could. Whether it was organizing, advocating, mentoring, supporting local nonprofits, or simply showing up when people needed someone to listen, I learned that meaningful change rarely begins inside a government building.

It begins with people.

It begins with neighbors who care enough to get involved.

It begins with ordinary people deciding they are willing to do extraordinary things for someone else.

That belief has shaped every chapter of my life.

The Lessons That Shaped Me

Every leader is influenced by people who leave a lasting mark on their life.

For me, one of those people was my grandmother Marlene Brown.

She believed in service before recognition.

She believed communities become stronger when people stop asking, "What's in it for me?" and begin asking, "How can I help?"

Watching her serve taught me that leadership isn't something you announce.

It's something you demonstrate.

Another person who forever changed the trajectory of my life was my eighth-grade principal, Melva Davis.

Like many young people, I wasn't always the quiet student.

If I believed something was unfair, I spoke up.

More than once, that landed me in her office.

What made those moments unforgettable wasn't the discipline.

It was the conversation.

She listened.

She challenged me to understand different perspectives.

But she also reminded me that using my voice to stand up for what I believed was right was not something I should lose.

That lesson has stayed with me ever since.

Today, when I speak on behalf of residents, advocate for transparency, or ask difficult questions, I often think back to those conversations.

Leadership requires courage.

But it also requires listening.

Becoming a Mother

Of every role I have ever held, none has shaped me more than being a mother.

Raising my children has taught me patience.

Humility.

Resilience.

And the importance of thinking beyond today.

Every decision we make as leaders affects someone's family.

When I think about public safety, I think about parents.

When I think about parks, I think about children.

When I think about workforce development, I think about young adults searching for opportunity.

When I think about housing, I think about families trying to build stability.

Being a mother has constantly reminded me that public policy is never just policy.

It is personal.

Turning Pain Into Purpose

Life has a way of changing us.

Some experiences break us.

Others define us.

The loss of my daughter, Haven, forever changed my life.

No parent should ever have to experience that kind of heartbreak.

Grief could have become the end of my story.

Instead, it became the beginning of a new purpose.

In Haven's honor, I committed myself to helping families facing some of life's most difficult moments.

That commitment eventually led to the creation of Haven's Future, an organization dedicated to supporting families navigating the child welfare system with compassion, advocacy, and practical resources.

Haven's legacy reminds me every day that even our deepest pain can become a source of hope for someone else.

That lesson has shaped not only my personal life, but my approach to leadership.

Compassion is not weakness.

It is one of leadership's greatest strengths.

Public Service

Serving on the Adelanto City Council has only strengthened what I already believed.

Residents deserve leaders who listen.

Who prepare.

Who tell the truth.

Who are willing to ask hard questions.

Who understand that trust is earned one decision at a time.

Throughout my service, I have worked to increase transparency, advocate for clean water, support accountability, and partner with residents to improve our community.

Some victories have been large.

Others have happened quietly, one conversation at a time.

Every one of them has reinforced the same belief:

Progress is built through partnership.

No Mayor succeeds alone.

No Council succeeds alone.

Communities move forward when government works with people—not simply for them.

Why Now?

Adelanto stands at an important moment.

We have tremendous opportunity before us.

We can continue having the same conversations we've had for years.

Or we can begin writing a different story.

A story where dignity guides leadership.

Where civility strengthens public discourse.

Where our young adults see real pathways to success.

Where government works tirelessly to maximize every public dollar before asking residents for more.

Where City Hall becomes a trusted partner instead of a distant institution.

I believe that future is possible.

Not because of one person.

But because of what we can accomplish together.

My Promise

I cannot promise that every decision I make will be universally popular.

Leadership doesn't work that way.

What I can promise is this:

I will listen before I speak.

I will treat every resident with dignity and respect.

I will remain accessible.

I will lead with integrity.

I will make decisions based on what I believe is in the best interest of Adelanto—not what is politically convenient.

And I will never forget that the privilege of serving this community is exactly that:

A privilege.

Closing Reflection

When people ask me why I'm running for Mayor, my answer isn't about a title.

It isn't about politics.

It's about possibility.

I believe in a city where every child can dream without limits.

Where every young adult can build a future.

Where every family feels seen.

Where every resident knows their voice matters.

That vision didn't begin the day I decided to run for Mayor.

It has been shaped by every lesson, every challenge, every mentor, every act of service, every moment of heartbreak, and every reason I've chosen to keep showing up.

Those experiences have taught me that leadership is not about being the loudest voice in the room.

It is about being the most committed servant of the people.

That is why I am running.

And that is the kind of Mayor I aspire to be.

Chapter Three

The Adelanto Opportunity Agenda

The Next Chapter Begins With Opportunity.

Every election presents a choice.

Sometimes that choice is between two people.

Sometimes it is between two different ideas.

I believe this election is about something much bigger.

It is about choosing what kind of city Adelanto will become.

For too long, our public conversations have centered on what is broken. We've debated yesterday's decisions, revisited old disagreements, and allowed division to define too much of our civic life.

While we cannot ignore our challenges, we also cannot allow them to become our identity.

I believe Adelanto's future should be defined by opportunity.

Opportunity for families.

Opportunity for young adults.

Opportunity for businesses.

Opportunity for neighborhoods.

Opportunity for every resident who believes this city is worth investing in.

That belief is the foundation of **The Adelanto Opportunity Agenda**.

This is not simply a campaign platform.

It is a commitment to lead with purpose, to govern with integrity, and to measure success by the lives we improve.

People Over Politics

Everything begins with one principle:

People Over Politics.

Those three words are more than a campaign slogan.

They are a philosophy of leadership.

Politics often rewards conflict.

Communities require collaboration.

Politics asks who wins the argument.

Leadership asks how everyone moves forward.

As Mayor, my responsibility will not be to represent one neighborhood, one organization, one ideology, or one group of supporters.

My responsibility will be to serve every resident of Adelanto.

Whether you voted for me or not.

Whether we agree on every issue or not.

Whether we've met before or not.

The office of Mayor belongs to the people.

It should never belong to politics.

Our Three Priorities

Every initiative of my administration will support one or more of three priorities.

These priorities are intentionally simple because I believe the strongest visions are the ones people can remember and measure.

Priority One

Dignity & Civility

The strength of a city is measured by how it treats people.

Dignity means every resident deserves to be seen, heard, and respected.

Civility means we can disagree without becoming divided.

It means treating one another with respect, even during difficult conversations.

It means recognizing that behind every public comment, every email, every phone call, and every Council meeting is a person who cares deeply about this community.

As Mayor, I want City Hall to model the kind of culture we hope to see throughout Adelanto—professional, respectful, welcoming, and solution-oriented.

Leadership should lower the temperature, not raise it.

Our community deserves nothing less.

Priority Two

Investing in Young Adults

Every generation inherits a city.

It is our responsibility to leave them one that offers greater opportunity than the one we inherited.

For too many young adults between the ages of 16 and 24, the path from education to employment feels uncertain.

Some leave Adelanto believing they must go somewhere else to build a future.

I believe we can change that.

By building stronger partnerships with schools, colleges, trade programs, labor organizations, employers, and entrepreneurs, we can create pathways that allow young adults to build meaningful careers while strengthening our local economy.

When young adults succeed, families become stronger.

Businesses grow.

Neighborhoods stabilize.

Communities thrive.

Investing in young adults is not simply a youth initiative.

It is an economic development strategy.

It is a public safety strategy.

It is a long-term investment in Adelanto itself.

Priority Three

Keeping Adelanto's Tax Dollars Working for Adelanto

Families across our city make difficult financial decisions every day.

They expect their local government to do the same.

Before asking residents to contribute more, I believe we have a responsibility to ensure Adelanto is receiving every dollar it is entitled to receive.

That means working collaboratively with county and state partners, examining how revenue is allocated, pursuing grant opportunities, supporting responsible economic growth, and ensuring every public dollar is managed with transparency and accountability.

Fiscal responsibility is about more than balancing a budget.

It is about respecting the trust residents place in their government.

Our goal should always be to maximize opportunity before increasing burdens.

The Future We Can Build

These priorities are not separate ideas.

They work together.

When we lead with dignity and civility, we rebuild trust.

When we invest in young adults, we strengthen our workforce and our economy.

When we make every tax dollar work harder, we create the capacity to invest in our community without unnecessarily increasing costs for residents.

Together, they form a vision for a stronger Adelanto—one built not on division, but on partnership.

A Different Kind of Leadership

This agenda is not about managing decline.

It is about unlocking potential.

It asks us to stop measuring Adelanto by its challenges and start measuring it by its possibilities.

I believe our city has everything it needs to succeed.

Dedicated residents.

Hardworking families.

Creative entrepreneurs.

Passionate educators.

Faith communities.

Nonprofit organizations.

Young people with extraordinary promise.

The role of government is to bring those strengths together, remove barriers where it can, and create an environment where people can thrive.

Our Invitation

The Adelanto Opportunity Agenda is not my agenda alone.

It belongs to every resident who believes our city can be stronger than it is today.

It belongs to every parent who wants more opportunities for their children.

Every young adult searching for a path forward.

Every business owner willing to invest.

Every neighbor who believes respect is stronger than division.

This is our opportunity to write Adelanto's next chapter.

Not by waiting for change.

But by becoming part of it.

Together.

PART II

The Principles

Chapter Four

Dignity & Civility

The strength of a city is measured by how it treats people—especially when they disagree.

The Principle

Every person deserves dignity.

Every conversation deserves civility.

Those beliefs are at the heart of how I believe government should operate.

Dignity is about recognizing the value of every person who walks through the doors of City Hall, attends a Council meeting, calls with a concern, sends an email, owns a business, raises a family, works for our city, or simply calls Adelanto home.

Civility is about how we engage with one another—particularly when we disagree.

Neither requires us to avoid difficult conversations.

Neither requires us to compromise our convictions.

And neither means remaining silent when something is wrong.

Dignity and civility mean that even in our most difficult moments, we remember that the person on the other side of the conversation is still a person.

That should be the standard of leadership in Adelanto.

Why It Matters

The culture of a city is shaped from the top.

When leadership is respectful, prepared, and professional, it creates an expectation that extends throughout an organization.

When residents feel heard, they are more likely to participate.

When employees feel respected, they are better positioned to serve.

When businesses feel welcomed, they are more likely to invest.

When community partners believe their contributions are valued, collaboration becomes stronger.

And when disagreements can happen without becoming personal, communities are better able to solve difficult problems.

Dignity and civility are not simply about tone.

They are about trust.

And trust is essential to effective government.

Where We Are Today

Like many communities, Adelanto has experienced moments when political disagreements have become personal, public conversations have become unnecessarily divisive, and residents have questioned whether their voices are truly being heard.

We do not have to accept that as normal.

Our community can disagree about policy.

We can debate budgets.

We can question decisions.

We can challenge leadership.

We can hold one another accountable.

And we can do all of those things while maintaining respect for one another.

The goal is not to eliminate disagreement.

The goal is to create a culture where disagreement does not prevent progress.

My Record

Throughout my public service, I have never been afraid to ask difficult questions or take a stand on issues I believe matter to the people of Adelanto.

I have advocated for greater transparency and accountability.

I have fought for clean water and environmental justice.

I have challenged policies I believed were harmful to residents.

I have worked to ensure voices that have historically been overlooked are included in conversations about our city's future.

And I have learned from moments when conversations became difficult.

Those experiences have reinforced something I deeply believe:

Strong leadership requires both courage and restraint.

There are moments when leaders must speak boldly.

There are also moments when leaders must listen.

There are moments when we must challenge one another.

And there are moments when we must find common ground.

The responsibility of leadership is knowing the difference.

Our Vision

I envision an Adelanto where residents feel comfortable engaging with their local government.

Where attending a City Council meeting does not feel intimidating.

Where public comment is treated as an opportunity to listen.

Where residents receive timely, respectful responses to their questions.

Where City employees understand that every interaction is an opportunity to build trust.

Where elected officials can disagree without becoming enemies.

Where community organizations are viewed as partners.

And where leadership sets a standard of professionalism worthy of the people we serve.

Our goal should be simple:

Leave every conversation better.

That does not mean everyone leaves agreeing.

It means people leave knowing they were heard.

They were respected.

And their participation mattered.

Our Action Plan

1. Set the Standard From the Top

The Mayor and City Council should model the behavior we expect throughout our community.

That means conducting public meetings professionally, treating residents and staff with respect, and ensuring disagreement never becomes an excuse for disrespect.

Leadership sets the tone.

2. Create the Adelanto Civility Pledge—Together

Dignity and civility should not be values defined by one elected official or dictated by City Hall.

They should reflect the values of our community.

As Mayor, I will invite Adelanto residents, young people, business owners, community organizations, faith leaders, City employees, and other stakeholders to help develop an **Adelanto Civility Pledge**—a shared commitment that defines how we choose to engage with one another as a community.

The process of creating the pledge will be just as important as the pledge itself.

Through community conversations and resident input, we will ask Adelanto to help answer a simple question:

How do we want to treat one another—even when we disagree?

Once developed with the community, I will work with the City Council to formally adopt the Adelanto Civility Pledge and commit ourselves as City leaders to standing by the principles our community helped establish.

The pledge will not be designed to silence criticism, restrict free expression, or require agreement.

It will be a voluntary shared standard—a commitment to honest dialogue, respectful disagreement, thoughtful listening, and the recognition that we all have a role in shaping the culture of our city.

It should begin with those of us entrusted to lead.

But it should belong to all of us.

Our goal is not to create a city where everyone agrees.

Our goal is to build a city where disagreement does not destroy our ability to work together.

3. Create a Resident-First Culture at City Hall

Every interaction between residents and their city government should reflect professionalism and service.

We will work toward clear customer-service expectations across City departments, emphasizing responsiveness, communication, problem-solving, and respect.

Residents should never feel like an inconvenience for asking their government for help.

4. Make Community Engagement Meaningful

Community engagement should happen before major decisions are finalized—not after.

We will encourage town halls, neighborhood conversations, community workshops, and other opportunities that allow residents to participate earlier in the decision-making process.

Engagement should not be performative.

It should influence outcomes.

5. Improve Communication With Residents

Respect also means keeping people informed.

The City should communicate clearly and consistently about decisions, projects, services, emergencies, and opportunities for public participation.

Residents should not have to search for basic information about what their government is doing.

6. Create More Opportunities to Listen

Not every resident can attend a Council meeting.

Government should meet people where they are.

That means creating opportunities to engage residents in their neighborhoods, at community events, through digital platforms, and in spaces where people already gather.

Listening should not be limited to City Hall.

7. Strengthen Community Partnerships

The City does not have to solve every challenge alone.

Adelanto is home to nonprofits, businesses, educators, faith leaders, service organizations, and residents with knowledge and resources that can strengthen our community.

A culture of dignity and civility allows those partnerships to grow.

We will focus on building bridges rather than creating silos.

The Opportunity Scorecard

What the Mayor Can Do

Set the tone and expectations for leadership.

Model respectful public discourse.

Remain accessible to residents.

Create opportunities for direct community engagement.

Use the Mayor's platform to bring people and organizations together.

Initiate a community-led process to develop the Adelanto Civility Pledge and publicly commit to following its principles.

What Requires the City Council

Adoption of certain policies and programs.

Budget decisions.

Changes to formal City procedures.

Support for citywide engagement initiatives.

Consider formally adopting the community-developed Adelanto Civility Pledge and committing to its principles as a governing body.

What Requires City Staff

Consistent implementation of customer-service standards.

Timely communication.

Responsive resident services.

Professional interactions across departments.

What Requires the Community

Participation.

Constructive engagement.

A willingness to listen as well as speak.

Holding leadership accountable while recognizing our shared responsibility for the culture of our city.

Helping create the Adelanto Civility Pledge, shaping the values it represents, and choosing to carry those principles beyond City Hall into neighborhoods, organizations, businesses, and everyday community life.

Dignity and civility cannot be legislated into existence.

They must be practiced.

Questions Residents May Ask

Does civility mean residents should not criticize City Hall?

Absolutely not.

Accountability requires people to ask difficult questions and challenge decisions when necessary.

Civility does not silence disagreement.

It allows disagreement to happen without disrespect.

Does dignity mean avoiding tough conversations?

No.

Some of the most important conversations communities have are uncomfortable.

Dignity means we can have those conversations honestly while respecting the humanity of the people involved.

How does this actually improve city government?

Trust makes government more effective.

When residents believe they will be heard, they participate.

When employees feel supported and respected, they can focus on serving the public.

When businesses and organizations trust City leadership, partnerships become easier to build.

Culture affects outcomes.

Is the Adelanto Civility Pledge intended to restrict what residents can say?

No.

The Adelanto Civility Pledge will not be designed to restrict speech, silence criticism, or prevent anyone from holding their government accountable.

It will be a community-created, voluntary commitment to how we choose to treat one another.

Residents should always feel empowered to challenge their government.

The pledge simply asks us to remember that accountability and respect can exist in the same conversation.

The 30-Second Answer

Dignity and civility are about more than how we speak to one another. They're about the culture of our city government. I want every resident to know they can walk into City Hall, attend a Council meeting, ask a difficult question, or disagree with their Mayor and still be treated with respect. I also want our residents to help us create an Adelanto Civility Pledge that defines the standard we want to set together. We don't have to agree on everything to work together. My goal is simple: listen first, treat people with dignity, and leave every conversation better than we found it.

The Two-Minute Answer

One of my top priorities is dignity and civility because I believe the way government treats people directly affects the trust people have in their government.

That doesn't mean avoiding disagreement. I've never been afraid of difficult conversations, and I don't expect residents to be either.

But we should be able to disagree without becoming divided.

As Mayor, I want to help create a resident-first culture at City Hall where people receive respectful service, clear communication, and meaningful opportunities to participate before major decisions are made.

I also believe leadership starts at the top. The Mayor and Council should model the professionalism and respect we expect throughout our organization.

One of the first things I want us to do is bring residents together to develop an Adelanto Civility Pledge. I don't want City Hall to write it and tell the community what civility means. I want our community to help define the standard we want to live by. Then I want us, as City leaders, to adopt it and hold ourselves accountable to it.

My goal is simple: leave every conversation better.

People may not always leave agreeing with me, but they should always leave knowing they were heard, they were respected, and their voice mattered.

Success in Four Years

How will we know if we succeeded?

Residents feel more comfortable engaging with City Hall.

Public meetings reflect professionalism and respect.

Resident questions receive clearer and more timely responses.

Community engagement happens earlier in major decision-making processes.

City leadership is more visible and accessible throughout the community.

Partnerships with nonprofits, businesses, schools, faith communities, and community organizations are stronger.

Residents believe their voices matter—even when the final decision is not the one they preferred.

The Adelanto Civility Pledge has been created through meaningful resident participation, formally adopted by the City Council, and embraced as a shared community standard.

More importantly, the principles behind the pledge are visible in how City leaders conduct public business, how residents are treated when engaging with their government, and how our community approaches difficult conversations.

The success of the pledge will not be measured by the words written on a page.

It will be measured by whether we live them.

Most importantly, Adelanto becomes known not for the conflicts of its past, but for the way its people came together to build its future.

Community Promise

I will never require you to agree with me in order for me to respect you.

As Mayor, I will listen.

I will be accessible.

I will tell you the truth.

I will treat your concerns seriously.

I will lead with dignity.

And I will work every day to create a culture of civility that begins at City Hall and extends throughout our community.

Because the way we treat one another matters.

And the example we set today will help define the Adelanto we leave to the next generation.

What This Means for You

Whether you have lived in Adelanto your entire life or arrived yesterday, whether you attend every Council meeting or have never stepped inside City Hall, whether you agree with me or strongly disagree with me, you deserve a government that respects you.

You deserve to be heard.

You deserve honest answers.

You deserve leadership that understands disagreement does not make us enemies.

And you deserve a Mayor who remembers that the office belongs to you.

That is what dignity and civility mean to me.

That is the standard I will work to bring to the Mayor's office.

And that is the kind of Adelanto I believe we can build together.

Chapter Five

Investing in Our Young Adults (16–24)

Talent is everywhere. Opportunity should be too.

The Principle

Every young person deserves the opportunity to build a future.

For many young adults, the years between 16 and 24 represent one of the most important transitions of their lives.

It is the period when they begin making decisions about education, employment, careers, financial independence, and the kind of future they want to create.

For some, the path is clear.

For others, it is not.

Not every young adult will attend a four-year university.

Not every young adult wants to.

Some will pursue skilled trades.

Some will become entrepreneurs.

Some will enter public service.

Some will attend community college.

Some will enter the workforce immediately.

And some simply need someone to help them figure out what comes next.

Our responsibility as a community is not to decide which path a young person should take.

Our responsibility is to make sure they can see that a path exists.

I believe Adelanto can become a city where young adults do not have to leave home to find opportunity.

We can become a city that helps them find it here.

Why It Matters

When we invest in young adults, we invest in the future of our entire community.

A young person who finds a career can become a homeowner.

A young entrepreneur can become an employer.

An apprentice can become a skilled tradesperson.

A student can become a nurse, teacher, engineer, firefighter, business owner, or public servant.

The opportunities we create today shape the community we will become tomorrow.

But the benefits do not begin twenty years from now.

They begin immediately.

Connecting young adults with meaningful employment strengthens families.

It strengthens our local workforce.

It gives businesses access to talent.

It creates economic mobility.

It encourages young people to remain connected to their community.

And it gives the next generation a reason to believe their future can begin right here in Adelanto.

Investing in young adults is not simply a youth initiative.

It is workforce development.

It is economic development.

It is community development.

And it is an investment in Adelanto's long-term stability.

Where We Are Today

Adelanto is home to talented, ambitious young people.

But talent without access to opportunity can only go so far.

Many young adults are navigating the transition from school to work without clear connections to employers, training programs, apprenticeships, mentors, or career pathways.

At the same time, employers throughout the High Desert and Inland Empire need skilled workers.

Trade unions are looking for the next generation of apprentices.

Colleges and training institutions offer programs that many young people may not know exist.

Entrepreneurs need guidance and access to resources.

The problem is not always that opportunities do not exist.

Sometimes the problem is that the connections do not exist.

I believe the City of Adelanto can help build those connections.

The City does not need to become a school.

It does not need to become a workforce agency.

And it does not need to duplicate services already available in our region.

The City's role should be to become a **connector**—bringing young adults, employers, educators, labor organizations, training providers, community organizations, and resources together.

My Record

Throughout my years of community service and public leadership, I have consistently believed that young people deserve both a voice and an opportunity.

I have seen firsthand what happens when young people are surrounded by adults who believe in them, challenge them, mentor them, and help them access opportunities.

I have also seen how easy it is for talented young people to fall through the cracks when no one helps connect them to their next step.

My commitment to young adults is rooted in a simple belief:

Potential should never be wasted because someone did not know where to turn.

As Mayor, I want to use the convening power of the office to bring together the people and organizations already doing this work and ask a simple question:

How do we create a clearer pathway from adolescence to opportunity for every young adult in Adelanto?

Our Vision

I envision an Adelanto where every young person between the ages of 16 and 24 can identify a pathway forward.

A pathway to college.

A pathway to the trades.

A pathway to entrepreneurship.

A pathway to public service.

A pathway to a career.

A pathway to financial independence.

I want young adults to know where to go when they need help taking the next step.

I want employers to know where to find emerging local talent.

I want educators and workforce partners connected directly to the young people who need their programs.

And I want parents to know their children have opportunities to build meaningful lives right here in our community.

The goal is not to create one program.

The goal is to build an **opportunity ecosystem**.

Our Action Plan

1. Build the Adelanto Young Adult Opportunity Network

As Mayor, I will work to bring together employers, schools, colleges, workforce development agencies, labor organizations, trade programs, nonprofits, community organizations, and other partners serving young adults.

The goal will be to create a coordinated network that connects Adelanto residents ages 16–24 with existing opportunities while identifying gaps where new partnerships are needed.

Instead of requiring young adults to navigate dozens of disconnected systems, we should make it easier for them to find the resources available to them.

2. Create Clear Career Pathways

Young adults should be exposed to more than one definition of success.

We will work with regional partners to connect young adults with pathways in areas such as:

Skilled trades and construction.

Healthcare.

Technology.

Logistics and transportation.

Public safety.

Government and public service.

Education.

Advanced manufacturing.

Renewable energy and emerging industries.

Entrepreneurship and small business.

The goal is not to steer every young adult toward the same career.

It is to make sure they know their options.

3. Expand Access to Apprenticeships and Skilled Trades

A four-year degree is one path to success.

It is not the only one.

We will work with labor organizations, apprenticeship programs, contractors, employers, and training providers to connect young adults with opportunities to earn while they learn.

Skilled trades can provide stable, well-paying careers and opportunities for long-term economic mobility.

Young adults in Adelanto should know how to access them.

4. Create More Internship and Work Experience Opportunities

One of the greatest barriers young people face when seeking employment is being told they need experience before anyone will give them the opportunity to gain it.

We should help break that cycle.

The City should explore opportunities for internships, job shadowing, mentorship, summer employment, and other work-based learning experiences while encouraging local employers and community partners to do the same.

A first opportunity can change the trajectory of someone's life.

5. Build Partnerships With Local Employers

Workforce development works best when employers are part of the conversation.

We will engage businesses throughout Adelanto and the broader region to better understand the skills they need and the positions they expect to fill in the future.

Then we can work with education and workforce partners to help prepare young adults for real opportunities that exist in our economy.

Our goal should not simply be to train people.

It should be to connect training to jobs.

6. Support Young Entrepreneurs

Not every young adult wants to work for someone else.

Some want to build something of their own.

We will work with business organizations, financial institutions, experienced entrepreneurs, and community partners to help young adults learn about:

Business planning.

Licensing.

Marketing.

Financial literacy.

Access to capital.

Mentorship.

Contracting opportunities.

Entrepreneurship should be presented as a real pathway to economic opportunity.

7. Make Financial Literacy Part of the Conversation

A paycheck alone does not create financial stability.

Young adults should have access to practical information about budgeting, banking, credit, taxes, saving, investing, and building long-term financial security.

Through partnerships with financial institutions and community organizations, we can help ensure young adults are not simply prepared to earn money.

They are prepared to manage it.

8. Create an Annual Adelanto Opportunity Summit

I want Adelanto to bring opportunity directly to our young adults.

An annual Adelanto Opportunity Summit would bring together employers, apprenticeship programs, colleges, trade schools, workforce agencies, entrepreneurs, financial institutions, military recruiters, public agencies, and community organizations in one place.

But this should be more than a traditional job fair.

Young adults should be able to leave with something tangible.

An interview.

An application.

A mentor.

A training opportunity.

A connection.

A next step.

Success should not be measured by how many tables are in the room.

It should be measured by how many doors are opened.

9. Give Young Adults a Voice

If we are building programs for young adults, young adults should help shape them.

We will create opportunities for residents ages 16–24 to provide input on programs, services, and opportunities that affect their generation.

Young adults should not only be recipients of opportunity.

They should be partners in creating it.

The Opportunity Scorecard

What the Mayor Can Do

Use the Mayor's convening power to bring employers, educators, labor organizations, workforce agencies, and community partners together.

Champion young adult workforce development as a citywide priority.

Build regional partnerships.

Recruit employers and organizations to participate in the Adelanto Young Adult Opportunity Network.

Elevate opportunities through the Mayor's office and City communication channels.

Ensure young adults have a voice in shaping the initiative.

What Requires the City Council

Approval of City-funded programs.

Budget allocations.

Creation or expansion of City internship and employment programs.

Formal partnerships or agreements requiring Council authorization.

Policies that support workforce development and economic opportunity.

What Requires City Staff

Coordination with workforce and education partners.

Implementation of City internship or employment opportunities.

Communication and outreach.

Tracking program participation and outcomes.

Supporting the annual Adelanto Opportunity Summit.

What Requires Regional Partners

Job training.

Apprenticeships.

Certifications.

Educational programs.

Employer recruitment.

Career placement.

Mentorship.

Financial education.

The City should not duplicate these services.

Our role should be to connect Adelanto's young adults to them.

What Requires the Community

Mentors.

Employers willing to provide first opportunities.

Business owners willing to share their experience.

Professionals willing to introduce young adults to careers they may never have considered.

Organizations willing to partner.

And a community willing to believe in the potential of its next generation.

Questions Residents May Ask

Why focus specifically on ages 16–24?

The transition between adolescence and adulthood is one of the most important periods in a person's economic future.

This is when many young adults are completing high school, entering college or training, beginning careers, or trying to determine what comes next.

By focusing on this age group, we can help close the gap between education and employment while connecting young adults with opportunities at a critical point in their lives.

Isn't workforce development the responsibility of schools or the County?

The City should not duplicate the work of schools, colleges, or workforce agencies.

But the City can bring people together.

The Mayor's office has the ability to convene employers, educators, labor organizations, nonprofits, and government agencies around a shared goal.

Our role is to build connections and make existing resources easier for Adelanto residents to access.

How will the City pay for this?

Many of the programs and resources we want to connect young adults with already exist through workforce agencies, educational institutions, labor organizations, employers, nonprofits, and state and federal programs.

Our first responsibility is to maximize those partnerships and existing resources.

When new funding is necessary, we will pursue grants, sponsorships, public-private partnerships, and other opportunities before placing additional burdens on Adelanto taxpayers.

What about residents older than 24 who also need jobs?

Workforce and economic development should benefit residents of all ages.

The 16–24 initiative is a targeted strategy focused on a critical transition period, but it does not replace broader efforts to attract employers, strengthen the local economy, and connect all Adelanto residents with employment opportunities.

The 30-Second Answer

One of my top priorities is investing in Adelanto's young adults ages 16 to 24. I want the City to become a connector between our young people and the employers, trade unions, colleges, apprenticeship programs, and workforce resources that already exist. Not every young adult will take the same path, but every young adult deserves to know a path exists. If we can help connect them to careers, education, entrepreneurship, and financial independence, we're not just investing in young people—we're investing in the economic future of Adelanto.

The Two-Minute Answer

I believe ages 16 to 24 represent one of the most important transitions in a young person's life.

This is when people are graduating, entering the workforce, pursuing higher education or trades, and trying to figure out what comes next.

I don't believe the City needs to reinvent workforce development or duplicate programs that already exist. I believe we need to become the connector.

As Mayor, I want to bring together employers, schools, colleges, trade unions, apprenticeship programs, workforce agencies, nonprofits, and community partners to create a clear network of opportunities for Adelanto's young adults.

I want us to expand access to internships and apprenticeships, support young entrepreneurs, connect training directly to employers, and host an annual Opportunity Summit where young people can walk in looking for direction and walk out with a real next step.

Not every young adult needs to go to a four-year university.

But every young adult needs an opportunity.

When we invest in them, we strengthen families, grow our workforce, support economic development, and build a stronger Adelanto for everyone.

Success in Four Years

How will we know if we succeeded?

Adelanto has an established network connecting young adults with employers, educators, apprenticeship programs, labor organizations, and workforce resources.

More young adults have access to internships and meaningful work experience.

Young residents have clearer pathways into skilled trades, healthcare, technology, logistics, public service, and other growing industries.

Local and regional employers are actively connected to Adelanto's emerging workforce.

Young entrepreneurs have greater access to mentorship and business resources.

Financial literacy opportunities are regularly available.

The Adelanto Opportunity Summit has become an annual bridge between young adults and real opportunities.

Young adults have a meaningful voice in shaping programs intended to serve them.

And most importantly, more young people can answer the question:

"What is my next step?"

Because they know where to go to find it.

Community Promise

I will never accept the idea that our young people must leave Adelanto in order to find opportunity.

As Mayor, I will use the platform of the office to open doors.

To build partnerships.

To connect resources.

To bring employers to the table.

To listen to young adults.

And to help create pathways that lead from potential to possibility.

We cannot promise every young person success.

But we can make sure they have a fair opportunity to pursue it.

What This Means for You

If you are a young adult trying to figure out what comes next, this means your city sees you.

If you are a parent wondering what opportunities will be available when your child graduates, this means your city is planning for their future.

If you are an employer searching for talent, this means your city wants to help connect you with the next generation of workers.

If you are an educator, mentor, business owner, tradesperson, or professional who wants to give back, this means there will be a place for you to help.

This is bigger than a workforce program.

It is about creating a culture of opportunity.

A city where young adults do not simply hear that they can succeed.

They can see the path.

They can access the resources.

They can meet the people who can help.

And they can begin building their future.

Right here in Adelanto.

Chapter Six

Keeping Adelanto's Tax Dollars Working for Adelanto

Before asking residents for one more dollar, government should fight for every dollar already available to our community.

The Principle

Every day, families in Adelanto make difficult financial decisions.

They decide how to stretch a paycheck.

How to pay the mortgage or rent.

How to keep gas in the car.

How to buy groceries.

How to cover childcare.

How to prepare for the unexpected.

Government has a responsibility to approach public finances with that same sense of care and accountability.

When the City needs additional resources, the first question should not automatically be:

How do we ask residents to pay more?

The first questions should be:

Are we receiving every dollar Adelanto is entitled to receive?

Are we maximizing the revenue already generated by our growth?

Are we aggressively pursuing outside funding?

Are we building the partnerships necessary to bring more resources home?

Are we managing the money we already have responsibly?

Only after we have thoroughly explored those questions should we begin a conversation about placing an additional financial burden on residents.

That is what fiscal responsibility means to me.

Why It Matters

Adelanto families already contribute to government through the taxes and fees they pay every day.

They pay property taxes.

Sales taxes.

Gas taxes.

State taxes.

Federal taxes.

And numerous other taxes and fees connected to the goods they purchase and the lives they live.

The challenge for local government is making sure our community receives the greatest possible benefit from the dollars our residents and local economy already generate.

Not every tax dollar paid in Adelanto comes directly back to Adelanto.

Different revenues are collected and distributed through different systems involving local, county, state, and federal governments.

Some funding is determined by formulas.

Some is competitive.

Some depends on economic activity.

Some requires cities to apply.

Some requires regional cooperation.

That means responsible leadership must understand not only how to spend money, but how to bring resources back to the community.

Before asking residents for more, I want Adelanto to become more aggressive, more strategic, and more informed about maximizing what is already available.

Where We Are Today

Like cities throughout California, Adelanto faces the challenge of balancing the growing needs of a community with limited public resources.

Residents want and deserve reliable services.

Safe neighborhoods.

Well-maintained roads.

Clean parks.

Quality infrastructure.

Responsive government.

Those services require resources.

But the answer cannot always begin with increasing the financial burden on residents.

We must first understand the complete financial picture.

That includes examining the revenues Adelanto currently receives, understanding how those revenues are allocated, identifying opportunities for additional funding, and ensuring our city is positioned to receive its fair share of available resources.

It also means asking difficult questions about whether our economic growth is translating into the strongest possible financial benefit for the people who already live here.

Growth should not simply increase the number of rooftops or businesses within our boundaries.

Growth should strengthen our ability to serve our community.

My Record

Throughout my public service, I have consistently advocated for transparency and accountability.

I believe residents have a right to understand how their government makes decisions and how public resources are used.

Fiscal responsibility is an extension of that belief.

When government asks residents to contribute more, residents deserve to know why.

They deserve to know what alternatives were explored.

They deserve to know how existing resources are being used.

And they deserve confidence that their leaders have exhausted reasonable opportunities to secure outside funding and maximize existing revenues before turning to taxpayers.

My approach as Mayor will be rooted in that same commitment to transparency.

We will ask questions.

We will seek answers.

And we will make sure residents are part of the conversation.

Our Vision

I envision an Adelanto that understands its financial position clearly and plans strategically for its future.

A city that knows where its revenue comes from.

A city that understands how regional and state funding systems affect our bottom line.

A city that actively pursues grants and outside resources.

A city that builds relationships with County, state, and federal partners.

A city that understands the financial impact of development before approving it.

A city that grows its economy intentionally.

And a city that treats asking residents for additional money as a serious decision—not an easy solution.

Our goal should be simple:

Make every available dollar work as hard as the families who earned it.

Our Action Plan

1. Conduct a Comprehensive Revenue Review

Before determining that Adelanto needs additional taxes or fees, we should fully understand the revenues available to our city.

I will advocate for a comprehensive review of the City's major revenue sources, including how they have changed over time and how Adelanto compares with similarly situated communities.

The goal is not simply to produce another financial report.

The goal is to identify opportunities.

Where are we leaving money on the table?

Where can we improve?

Where should we advocate?

Where can partnerships help?

We cannot maximize resources we do not fully understand.

2. Work With the Appropriate County Officials to Understand Adelanto's Share

Property tax revenues and other public resources move through complex systems.

As Mayor, I will work with the appropriate San Bernardino County officials—including the Assessor and Auditor-Controller—to better understand how Adelanto's assessed values, tax rate areas, property tax allocations, and other relevant revenue mechanisms affect the resources our city receives.

The goal is not to promise that a Mayor can simply change formulas established by state law.

The goal is to understand the system well enough to identify legitimate opportunities, correct errors if they exist, advocate effectively where changes are possible, and ensure Adelanto is receiving every dollar to which it is legally entitled.

If there are opportunities to strengthen Adelanto's financial position, we should pursue them.

If there are barriers created by state law or existing allocation structures, residents deserve to understand those too.

Good leadership begins with knowing the facts.

3. Create a Revenue Opportunity Strategy

A comprehensive revenue review should lead to action.

The City should maintain a clear strategy identifying potential opportunities for:

Grant funding.

State and federal programs.

Regional partnerships.

Economic development.

Sales and use tax generation.

Property-related revenues.

Infrastructure funding.

Public-private partnerships.

Reimbursements and cost recovery.

And other lawful funding opportunities.

Instead of searching for resources only when a crisis occurs, we should build a culture that continuously looks for opportunities to strengthen the City's financial position.

4. Strengthen Grant Capacity

There are millions of dollars in competitive grants available to local governments for infrastructure, transportation, parks, public safety, housing, environmental projects, workforce development, and community services.

Adelanto should be positioned to compete.

That means identifying opportunities early.

Preparing projects before funding becomes available.

Building partnerships that strengthen applications.

And tracking results.

Our goal should be to bring more outside dollars into Adelanto to accomplish projects that would otherwise fall entirely on local taxpayers.

5. Make Economic Development Pay Dividends for Residents

Economic development should produce measurable benefits for the community.

When we attract new development, we should understand:

What jobs will it create?

What revenue will it generate?

What infrastructure will it require?

What services will it demand?

And what will the long-term financial impact be on the City?

Growth for the sake of growth is not enough.

We need strategic growth that strengthens Adelanto's financial future.

6. Support Local Businesses and Keep Dollars Circulating Locally

When residents shop locally, more economic activity remains connected to our community.

That means supporting existing businesses is just as important as recruiting new ones.

The City should work to create an environment where businesses can open, grow, and succeed.

A stronger local economy creates jobs, expands opportunity, and strengthens the City's revenue base without automatically asking residents to pay higher taxes.

7. Build Stronger County, State, and Federal Partnerships

Adelanto should never operate as an island.

The Mayor should actively build relationships with County officials, state legislators, members of Congress, regional agencies, and other government partners.

Those relationships matter when funding opportunities arise.

They matter when legislation affects our city.

They matter when regional decisions are made.

Adelanto deserves a strong voice in every room where decisions affecting our community are being discussed.

8. Give Residents a Clear Financial Picture

Fiscal transparency should be understandable.

Residents should not need an accounting degree to understand the basic financial health of their city.

I will advocate for clear, accessible communication that helps residents understand:

Where City revenue comes from.

Where major expenditures go.

What financial challenges exist.

What funding opportunities the City is pursuing.

And why major financial decisions are being considered.

Trust grows when people understand the decisions being made on their behalf.

9. Establish a "Before We Ask for More" Standard

I believe Adelanto should adopt a simple governing principle:

Before asking residents to pay more, we should be able to clearly demonstrate what we have done to maximize what we already have.

That means identifying the alternatives considered.

The grants pursued.

The partnerships explored.

The revenues examined.

The efficiencies identified.

And the long-term consequences of both acting and not acting.

There may be moments when residents choose to invest additional resources in their city.

But that conversation should come with transparency.

Residents deserve to know that asking them for more was not the first option.

The Opportunity Scorecard

What the Mayor Can Do

Use the Mayor's office to build relationships with County, state, federal, and regional partners.

Convene discussions with appropriate County officials about Adelanto's revenue position.

Champion a comprehensive revenue review.

Advocate for aggressive grant seeking.

Promote strategic economic development.

Communicate openly with residents about the City's financial challenges and opportunities.

Make maximizing existing resources a governing priority.

What Requires the City Council

Approval of budgets.

Tax and fee policy decisions within the City's legal authority.

Approval of contracts and certain grant applications.

Economic development agreements.

Formal legislative advocacy positions.

Allocation of resources to strengthen grant writing and revenue development capacity.

What Requires City Staff

Detailed financial analysis.

Revenue forecasting.

Grant research and administration.

Budget preparation.

Implementation of Council-approved policies.

Tracking financial performance.

Providing accurate and accessible financial information to residents and policymakers.

What Requires County, State, or Federal Partners

Administration of certain tax systems and revenue allocations.

Changes to formulas established by state law.

Competitive grant awards.

Regional infrastructure investments.

Legislative changes.

State and federal appropriations.

The Mayor cannot control these systems alone.

But the Mayor can make sure Adelanto understands them, participates in them, and has a voice in conversations that affect our community.

What Requires the Community

Engagement.

Asking questions.

Reviewing the information provided.

Supporting local businesses.

Participating in conversations about the City's financial priorities.

And holding government accountable for both how it raises money and how it spends it.

Fiscal responsibility is a shared conversation.

Residents deserve a meaningful seat at the table.

Questions Residents May Ask

Are you saying you will never support a tax?

No.

I am saying that asking residents to pay more should never be government's first or easiest answer.

There may be circumstances when a community decides additional revenue is necessary to provide essential services or make critical investments.

But before we reach that point, residents deserve to know what alternatives were explored and why additional revenue is necessary.

My commitment is simple:

We will fight for every available dollar before asking residents for one more.

Can the Mayor change how property taxes are distributed?

Not unilaterally.

Property tax allocation in California involves state law, established formulas, tax rate areas, and County administration.

That is exactly why we need to understand the system clearly.

My commitment is not to make promises a Mayor cannot legally keep.

My commitment is to work with the appropriate County officials, understand how the system affects Adelanto, identify any legitimate opportunities available to us, and advocate for our community wherever advocacy is needed.

Why involve the County Assessor?

The Assessor plays an important role in determining assessed property values, which are part of the larger property tax system.

But the Assessor does not independently decide how all property tax revenue is distributed.

That is why my approach includes working with the Assessor, the Auditor-Controller, and other appropriate County officials.

The goal is to understand the entire process—not oversimplify it.

What does "fair share" mean?

It means ensuring Adelanto receives every dollar it is legally entitled to receive and competes aggressively for every resource for which it is eligible.

It also means understanding whether historical formulas, administrative errors, regional decisions, or other factors are affecting our revenue.

We should never assume the system is working in Adelanto's best interest.

We should understand it well enough to know.

How will you bring more money into Adelanto without raising taxes?

There is no single solution.

It requires a combination of strategies:

Economic development.

Supporting local businesses.

Grant funding.

Regional partnerships.

State and federal advocacy.

Strategic growth.

Accurate revenue administration.

And responsible management of existing resources.

The goal is to build a stronger financial foundation rather than relying on one revenue source.

The 30-Second Answer

Before asking Adelanto families to pay one more dollar, I believe City Hall should fight for every dollar already available to us. That means understanding exactly how our revenues are allocated, working with the County Assessor, Auditor-Controller, and other appropriate partners, aggressively pursuing grants, growing our local economy, and making sure Adelanto receives every dollar it is legally entitled to. I'm not going to promise that a Mayor can wave a wand and change state tax formulas. I am promising that we will understand the system, challenge it when appropriate, and leave no legitimate opportunity unexplored before asking residents for more.

The Two-Minute Answer

One of my three priorities is keeping Adelanto's tax dollars working for Adelanto.

Families are already paying taxes every day, and I believe government has an obligation to maximize existing resources before asking residents to contribute more.

That starts with understanding the facts.

I want a comprehensive review of Adelanto's revenue structure and a clear understanding of how property taxes and other revenues affecting our city are assessed, allocated, and distributed.

That means working with the appropriate San Bernardino County officials, including the Assessor and Auditor-Controller.

I want to be clear: a Mayor cannot simply rewrite California's property tax allocation laws.

But we can understand them.

We can identify whether Adelanto is receiving everything it is legally entitled to.

We can advocate where change is possible.

We can aggressively pursue grants.

We can build stronger relationships with County, state, and federal partners.

And we can grow our local economy strategically.

My standard is simple.

Before City Hall asks a family to reach deeper into their pocket, we should be able to look that family in the eye and explain everything we did first to find another way.

That's the level of fiscal responsibility I believe Adelanto residents deserve.

Success in Four Years

How will we know if we succeeded?

Adelanto has completed a comprehensive review of its major revenue sources and understands its financial position more clearly.

City leadership has established stronger working relationships with appropriate County officials responsible for assessment, tax administration, and revenue allocation.

The City has a documented strategy for pursuing new revenue opportunities without relying solely on additional taxes.

Adelanto is more competitive for state, federal, regional, and philanthropic grant funding.

Major development decisions include a clearer understanding of their long-term fiscal impact.

Residents have access to financial information that is easier to understand.

The City can demonstrate the grants, partnerships, economic development opportunities, and revenue strategies it pursued before considering additional financial burdens on residents.

And most importantly, residents have greater confidence that their government is treating every public dollar with the same care they are expected to give their own.

Community Promise

Before I ask you for more, I will fight to make the most of what we already have.

I will ask the questions.

I will seek the facts.

I will build the relationships.

I will pursue the partnerships.

I will advocate for Adelanto.

And I will insist on transparency throughout the process.

I will never promise that every funding challenge has an easy solution.

But I will promise that asking residents to pay more will never be the first solution simply because it is the easiest one to propose.

Your money deserves respect.

Your trust deserves accountability.

And your Mayor should fight for both.

What This Means for You

If you are a family already stretching every dollar, this means your City understands that asking you for more has real consequences.

If you are a homeowner, renter, or taxpayer wondering where your money goes, this means your City will work to provide clearer answers.

If you are a business owner, this means economic growth will be viewed as a partnership that should strengthen both your business and the community around it.

If you are a resident who believes Adelanto deserves its fair share, this means your Mayor will show up in the rooms where decisions are made, ask the questions that need to be asked, and advocate for every legitimate resource available to our city.

Fiscal responsibility is not simply about spending less.

It is about planning better.

Competing harder.

Building stronger partnerships.

Growing strategically.

And making every available dollar count.

Before we ask Adelanto residents for one more dollar, we will fight for every dollar we can bring home.

Because Adelanto families are already doing their part.

Their City should do its part too.

PART III

The Promise in Action

Chapter Seven

Water, Sustainability & Environmental Stewardship

Clean water is not a luxury. It is one of government's most fundamental responsibilities.

The Principle

Every family deserves confidence in the water that comes from their tap.

They should not have to wonder whether it is safe.

They should not have to question whether the infrastructure delivering it is reliable.

And they should not have to search for answers when concerns arise.

Water is not simply another City service.

It is essential to public health.

It is essential to economic development.

It is essential to housing.

It is essential to the future growth of our community.

That is why water has been—and will continue to be—one of my highest priorities.

My commitment is straightforward:

Adelanto residents deserve clean, safe, reliable water and honest communication about the systems responsible for providing it.

Why It Matters

Water touches nearly every part of life in our city.

Families depend on it.

Schools depend on it.

Businesses depend on it.

New housing depends on it.

Economic development depends on it.

Our health depends on it.

And our ability to responsibly plan Adelanto's future depends on it.

A growing city cannot build its future on infrastructure that is unprepared to support that growth.

Water planning must therefore be about more than responding to today's challenges.

It must anticipate tomorrow's needs.

That means maintaining existing infrastructure.

Replacing aging systems before they fail.

Protecting water quality.

Planning responsibly for growth.

Securing long-term water supplies.

Aggressively pursuing infrastructure funding.

And communicating openly with residents every step of the way.

Water is both a basic necessity and a long-term strategic responsibility.

We must treat it as both.

Where We Are Today

For years, Adelanto residents have raised questions about water quality, aging infrastructure, reliability, affordability, and transparency.

Those concerns did not develop overnight.

And they will not disappear overnight.

But every resident deserves to know their concerns are heard, respected, and addressed honestly.

Perhaps the greatest challenge surrounding water has been trust.

When people receive conflicting information—or information that is difficult to understand—confidence erodes.

That is why transparency must be part of every solution.

Residents deserve access to accurate information.

They deserve explanations they can understand.

They deserve timely communication when challenges arise.

And they deserve to know what is being done to solve them.

Trust is not built by asking people to simply believe.

Trust is earned through openness, accountability, and results.

My Record

My commitment to water did not begin with this campaign.

It has been a defining part of my public service.

Recognizing the need for greater transparency, community involvement, and accountability surrounding Adelanto's water system, I founded the **Adelanto Water Justice Coalition** to bring residents, technical experts, and community partners together in pursuit of practical, long-term solutions.

Through the Coalition, we elevated community concerns, expanded access to information, supported independent water testing, and developed thoughtful recommendations aimed at improving transparency, public confidence, and the long-term sustainability of our water system.

When PFAS contamination became a growing concern, we also worked to provide immediate support to residents by distributing what were, at the time, industry-leading water filtration systems designed to reduce PFAS in drinking water. While long-term solutions require infrastructure, policy, and investment, we recognized that families also needed practical tools they could use in their homes immediately. Our goal was to help protect residents while continuing to advocate for lasting systemic improvements.

That work reinforced an important lesson:

Water policy cannot happen only inside City Hall.

Residents must have a seat at the table.

Scientists and technical experts must have a seat at the table.

Community organizations must have a seat at the table.

City staff must have a seat at the table.

Regional and state partners must have a seat at the table.

The strongest solutions happen when everyone responsible for the future of our water system works together.

I have never believed that asking questions about our water system is an attack on our city.

Questions create accountability.

Accountability creates better decisions.

And better decisions build trust.

Founding the Adelanto Water Justice Coalition was never about creating conflict.

It was about creating collaboration.

Because when government and the community work together, we don't just solve today's problems—we build stronger systems for future generations.

Leadership in Action

The Adelanto Water Justice Coalition

Leadership is about more than identifying problems.

It is about bringing people together to solve them.

That is why I founded the Adelanto Water Justice Coalition.

Our mission was simple: ensure that Adelanto residents had a meaningful voice in conversations about the quality, safety, and future of our water.

Working alongside residents, technical experts, scientists, and community partners, the Coalition focused on practical solutions instead of political rhetoric.

Among our efforts were:

- Listening to residents and elevating community concerns.
- Supporting independent water testing alongside regulatory testing.
- Making technical information easier for the public to understand.
- Distributing industry-leading PFAS water filtration systems to families seeking additional protection in their homes.
- Developing a comprehensive set of **Nine Water Solutions** designed to strengthen transparency, accountability, infrastructure planning, and long-term sustainability.

The Coalition demonstrated something I have always believed:

The best ideas do not always come from City Hall.

Sometimes they come from neighbors sitting around a table, determined to solve a problem together.

That is the kind of leadership I will continue to bring as Mayor.

Our Vision

I envision an Adelanto where every resident can trust the water coming into their home.

Where water quality information is easy to access and easy to understand.

Where infrastructure needs are identified before they become emergencies.

Where planning looks decades into the future rather than months ahead.

Where outside funding is aggressively pursued to reduce the burden on local ratepayers.

Where residents understand the investments being made and why they matter.

And where trust is rebuilt through transparency, collaboration, and measurable results.

Our goal should not simply be to meet minimum standards.

Our goal should be to build one of the most trusted and resilient water systems in the High Desert.

Our Action Plan

1. Make Water Information Easy to Understand

Provide residents with clear, plain-language explanations of water quality reports, testing results, infrastructure projects, conservation efforts, and major system changes.

Transparency is not simply publishing information.

It is making sure people can understand it.

2. Continue Community-Informed and Independent Water Testing

Support opportunities for independent testing and community partnerships that strengthen public confidence while complementing required regulatory testing.

3. Develop a Long-Term Water Infrastructure Plan

Identify immediate, short-term, and long-term infrastructure priorities and make those priorities available to the public.

4. Aggressively Pursue Outside Funding

Seek County, state, federal, and regional funding for infrastructure improvements before placing unnecessary financial burdens on ratepayers.

5. Connect Growth to Infrastructure

Ensure future development is matched with the water infrastructure necessary to support it so existing residents are not left subsidizing unmanaged growth.

6. Strengthen Regional Partnerships

Maintain strong working relationships with regional water agencies, neighboring jurisdictions, County officials, and state partners to advocate for Adelanto's long-term water needs.

7. Improve Communication

Provide regular public updates—not only during emergencies, but throughout the year—about projects, testing, funding, and system improvements.

8. Keep Residents at the Table

Continue creating meaningful opportunities for residents, scientists, community organizations, and technical experts to help shape water policy and long-term planning.

The Opportunity Scorecard

What the Mayor Can Do

Champion transparency.

Advocate for infrastructure funding.

Build regional partnerships.

Support community engagement.

Keep water at the forefront of the City's priorities.

What Requires the City Council

Budget approvals.

Infrastructure investments.

Policy decisions.

Grant authorizations.

Growth and development decisions affecting infrastructure.

What Requires City Staff and Water Professionals

Operate the system safely.

Maintain infrastructure.

Conduct required testing.

Ensure regulatory compliance.

Provide technical expertise.

What Requires Regional, State and Federal Partners

Major infrastructure funding.

Regulatory oversight.

Regional planning.

Water supply coordination.

What Requires the Community

Participation.

Accountability.

Conservation.

Public engagement.

Constructive collaboration.

Questions Residents May Ask

Is Adelanto's water safe?

Residents deserve answers based on current testing, science, and transparency—not politics.

My commitment is to ensure accurate information is readily available, easy to understand, and openly communicated.

When concerns exist, we investigate them.

When improvements are needed, we pursue them.

When residents ask questions, they deserve honest answers.

Why support independent testing?

Independent testing provides an additional layer of transparency and helps strengthen public confidence.

It complements—not replaces—the work already required of water professionals and regulators.

Will water rates increase?

Water infrastructure requires investment, but before asking residents to shoulder additional costs, we must aggressively pursue grants, infrastructure funding, and every available outside resource.

Transparency must always come before financial burden.

Can Adelanto continue growing?

Yes—but growth must be responsible.

Development should strengthen our community while ensuring our infrastructure can support future generations.

The 30-Second Answer

Clean, safe, reliable water is one of government's most basic responsibilities. As the founder of the Adelanto Water Justice Coalition, I've spent years advocating for transparency, independent testing, community engagement, and practical solutions. As Mayor, I'll continue fighting for infrastructure funding, honest communication, and responsible long-term planning so every family can have confidence in the water they depend on every day.

The Two-Minute Answer

Water has been one of my highest priorities because it affects every family, every business, every school, and every future investment in Adelanto.

That is why I founded the Adelanto Water Justice Coalition—to bring residents, experts, and community leaders together to pursue real solutions.

We supported independent testing, developed nine community-driven recommendations, distributed industry-leading PFAS water filtration systems to families, and worked to rebuild trust through transparency.

As Mayor, I will continue that work.

We'll improve communication, aggressively pursue outside funding, strengthen infrastructure planning, and ensure residents remain active partners in shaping Adelanto's water future.

Because clean water isn't a political issue.

It's a public responsibility.

Success in Four Years

Residents have easier access to understandable water information.

Community trust has improved.

Outside infrastructure funding has increased.

Long-term infrastructure priorities are publicly available.

Growth decisions are tied to infrastructure capacity.

Regional partnerships are stronger.

Residents remain active participants in water policy.

And Adelanto is recognized not only for improving its water system—but for improving public trust.

Community Promise

I will never stop asking questions about the water our families depend on.

I will continue advocating for transparency.

I will continue listening to residents.

I will continue respecting science and technical expertise.

I will continue fighting for infrastructure funding.

And I will continue bringing people together to solve problems.

Because clean, safe, reliable water is not just about pipes and treatment facilities.

It is about protecting the health, dignity, and future of every family that calls Adelanto home.

What This Means for You

When you turn on your faucet, you should feel confidence—not uncertainty.

Confidence in the water.

Confidence in the infrastructure.

Confidence in the people responsible for protecting one of life's most essential resources.

This chapter is about more than water.

It is about trust.

It is about transparency.

It is about planning for the future instead of reacting to the past.

And it is about ensuring that every family in Adelanto knows their City is committed to protecting one of their most basic needs.

Because clean, safe, reliable water is not simply infrastructure.

It is a promise we make to every resident—and a promise we must keep.

Chapter Eight

Building Safe Neighborhoods & Strong Communities

Public safety is more than responding to crime. It is creating neighborhoods where people feel safe, connected, and proud to call home.

The Principle

A safe community is built one neighborhood at a time.

It is built when children can play outside without fear.

When seniors feel comfortable taking an evening walk.

When local businesses have the confidence to invest.

When parks are active with families.

When streets are well maintained.

When graffiti is removed quickly.

When illegal dumping is addressed before it becomes a permanent problem.

When neighbors know one another.

And when residents trust that their local government is working with them—not just for them.

Public safety is not the responsibility of one department.

It is a shared commitment between law enforcement, firefighters, City staff, community organizations, businesses, schools, faith leaders, and residents themselves.

Strong neighborhoods create strong communities.

Why It Matters

People choose where to live, raise their families, and invest their businesses based on one simple question:

"Do I feel safe here?"

Safety affects everything.

It affects property values.

It affects economic development.

It affects educational success.

It affects public health.

It affects whether families remain in Adelanto or choose to leave.

Creating safe neighborhoods means more than responding after something happens.

It means preventing problems whenever possible.

That requires partnerships, trust, accountability, and consistent investment in the quality of life residents experience every day.

Where We Are Today

Adelanto is home to hardworking families who care deeply about their community.

But residents continue to express concerns about neighborhood blight, illegal dumping, graffiti, speeding, abandoned properties, street lighting, homelessness, and public safety.

Many of these issues are interconnected.

A neglected property can attract dumping.

Dumping can encourage vandalism.

Poor lighting can make residents feel unsafe.

Vacant lots can discourage investment.

The good news is that these challenges are not permanent.

They are solvable when City government works collaboratively, prioritizes resources wisely, and stays engaged with the people who live in every neighborhood.

My Record

Throughout my public service, I have believed that public safety and community trust go hand in hand.

That belief guided my support for equipping Sheriff's deputies with body-worn cameras to strengthen transparency and accountability.

It guided my work to repeal the Crime Free Housing Ordinance because I believed public safety should never come at the expense of fairness or housing stability.

Recognizing the growing impact that neglected and abandoned properties were having on our neighborhoods, I introduced the effort to strengthen Adelanto's vacant property ordinance. Working

with City staff and my colleagues on the City Council, we adopted stronger penalties and increased accountability for property owners who allow properties to fall into disrepair. It was an important step toward protecting neighborhood pride, preserving property values, and discouraging blight before it spreads.

My approach has always been to pair thoughtful policy with consistent implementation. Passing good ordinances is only the first step. Residents deserve to know those ordinances are enforced fairly, consistently, and in a way that produces real results.

The strongest communities are not built through fear.

They are built through trust.

They are built through partnerships.

And they are built when government listens as much as it leads.

Where We Are Today

Adelanto is home to hardworking families who care deeply about their community.

But residents continue to express concerns about neighborhood blight, illegal dumping, graffiti, speeding, traffic safety, abandoned properties, street lighting, homelessness, and public safety.

Many of these issues are interconnected.

A neglected property can attract dumping.

Dumping can encourage vandalism.

Poor lighting can make residents feel unsafe.

Unsafe traffic conditions can discourage families from walking, biking, or enjoying their neighborhoods.

Vacant lots can discourage investment.

The good news is that these challenges are not permanent.

They are solvable when City government works collaboratively, prioritizes resources wisely, and stays engaged with the people who live in every neighborhood.

Our Action Plan

1. Strengthen Community Partnerships

Continue building strong working relationships with law enforcement, firefighters, schools, nonprofit organizations, businesses, and neighborhood leaders.

2. Improve Neighborhood Quality

Prioritize efforts to reduce graffiti, illegal dumping, abandoned vehicles, and blighted properties while supporting proactive code enforcement focused on education, compliance, and consistent enforcement of the City's vacant property ordinance.

3. Invest in Safe Public Spaces and Streets

Support improvements to parks, street lighting, sidewalks, crosswalks, traffic-calming measures, and other public infrastructure that make neighborhoods safer for pedestrians, cyclists, motorists, and families.

4. Support First Responders

Continue advocating for the training, technology, equipment, and partnerships that help our firefighters and law enforcement professionals serve Adelanto safely and effectively.

5. Increase Resident Engagement

Encourage neighborhood meetings, community clean-up events, and opportunities for residents to partner with the City in improving their neighborhoods.

6. Coordinate Homelessness Responses

Continue supporting collaborative approaches that connect individuals experiencing homelessness with services while addressing impacts on neighborhoods and businesses.

7. Improve Communication

Provide residents with regular updates about public safety initiatives, neighborhood improvement projects, and community resources.

What Success Looks Like

A family spends the afternoon at a neighborhood park.

Children laugh on the playground.

The lights come on as evening approaches.

Graffiti that appeared earlier in the week has already been removed.

An abandoned property is being restored instead of deteriorating.

Children ride their bikes through neighborhoods where traffic moves safely, crosswalks are visible, and parents feel comfortable letting them walk to a nearby park.

Neighbors stop to talk while walking their dogs.

A small business owner opens the doors each morning with confidence.

Residents know who to call when they need help—and they trust someone will respond.

That is what success looks like.

Not perfection.

Progress that people can see, experience, and feel every day.

The Opportunity Scorecard

What the Mayor Can Do

Champion partnerships.

Set community priorities.

Advocate for training, technology, and collaboration.

Bring agencies together.

Promote accountability and transparency.

What Requires the City Council

Budget decisions.

Infrastructure investments.

Policy direction.

Community priorities.

What Requires City Staff

Code enforcement.

Public Works.

Parks maintenance.

Neighborhood services.

Communication with residents.

What Requires Law Enforcement & Emergency Services

Community policing.

Emergency response.

Public education.

Strong partnerships.

What Requires the Community

Neighborhood pride.

Volunteerism.

Reporting concerns.

Looking out for one another.

Working together.

Questions Residents May Ask

Can the Mayor reduce crime?

The Mayor does not direct law enforcement operations, but the Mayor can set priorities, strengthen partnerships, advocate for training and technology, and bring agencies together around shared goals.

Leadership matters because collaboration matters.

How will you address blight?

Blight affects neighborhood pride, public safety, and property values.

During my time on the City Council, I introduced the effort to strengthen Adelanto's vacant property ordinance by increasing accountability for neglected properties and establishing stronger penalties for owners who fail to maintain them.

As Mayor, I will continue working with the City Council to ensure those ordinances are enforced consistently and fairly, while supporting proactive code enforcement, neighborhood partnerships, and timely City action that helps prevent blight before it spreads.

How do we build trust?

Trust grows through transparency, accountability, consistent communication, and treating every resident with dignity and respect.

The 30-Second Answer

Safe neighborhoods are built through partnership. My vision is an Adelanto where families feel secure, neighborhoods are clean, businesses invest with confidence, and residents trust that their local government is listening, responding, and working alongside them.

The Two-Minute Answer

Public safety is about much more than responding to emergencies.

It is about creating neighborhoods where people want to live, businesses want to invest, and families feel connected.

Throughout my public service, I have supported transparency, accountability, and practical solutions that strengthen both community trust and neighborhood quality of life.

As Mayor, I will continue bringing together law enforcement, City staff, businesses, schools, nonprofits, and residents to address blight, improve public spaces, strengthen communication, and invest in the partnerships that create safer communities.

Because when neighborhoods are stronger, Adelanto is stronger.

Success in Four Years

Residents report greater confidence in their neighborhoods.

Public spaces are cleaner and more inviting.

Community partnerships have expanded.

Neighborhood engagement has increased.

Residents experience more responsive communication from City Hall.

Businesses see Adelanto as a community worth investing in.

And families feel a renewed sense of pride in calling Adelanto home.

Community Promise

I will continue believing that every neighborhood matters.

Every family matters.

Every resident deserves to be heard.

Every concern deserves a response.

And every community deserves leadership that brings people together to solve problems.

What This Means for You

Safe neighborhoods don't happen by accident.

They happen when a community chooses to invest in one another.

They happen when government listens.

When residents participate.

When partnerships grow.

And when leadership focuses on building trust instead of division.

Because at the end of the day, the strongest communities aren't defined only by the absence of crime.

They are defined by the presence of hope, pride, opportunity, and neighbors who believe in one another.

Chapter Nine

Growing Opportunity

Supporting Local Business & Building Adelanto's Opportunity Economy

Economic growth isn't measured only by new buildings or ribbon cuttings. It is measured by whether residents have the opportunity to build better lives.

The Principle

A strong economy is built one opportunity at a time.

It begins with a young person finding their first job.

A skilled tradesperson opening a small business.

A family purchasing their first home.

A local entrepreneur taking a chance on a dream.

A business owner deciding to expand instead of relocate.

A resident discovering they no longer have to leave Adelanto to find opportunity.

Economic success is not something that happens to a community.

It is something a community intentionally builds.

That is why my vision extends beyond economic development.

I want Adelanto to become an **Opportunity Economy**.

An economy where opportunity is available to everyone willing to work for it.

Where local businesses thrive.

Where entrepreneurs feel welcomed.

Where employers find talented workers.

Where young adults build careers.

Where investment benefits the people who already call Adelanto home.

Government cannot create prosperity by itself.

But government can create the conditions where prosperity grows.

That is the responsibility of leadership.

Why It Matters

Every family deserves the opportunity to earn a good living close to home.

Every entrepreneur deserves a local government that values innovation instead of creating unnecessary obstacles.

Every employer deserves a workforce prepared for tomorrow's economy.

And every young person deserves to believe their future can be built right here in Adelanto.

Economic opportunity affects nearly every issue discussed throughout this Opportunity Agenda.

It strengthens neighborhoods.

It supports public safety.

It increases homeownership.

It grows our tax base without increasing tax rates.

It improves quality of life.

And it creates hope.

When opportunity grows, communities grow with it.

Where We Are Today

Adelanto has extraordinary potential.

We have available land.

Regional transportation access.

A hardworking workforce.

Entrepreneurial residents.

Growing industries.

And a community that wants to succeed.

Yet too many residents still leave our city each morning in search of opportunity elsewhere.

Too many young adults believe they must move away to build successful careers.

Too many small businesses struggle to navigate government processes.

The opportunity exists.

Our challenge is making sure Adelanto becomes the place where that opportunity is realized.

That requires leadership that sees economic development not simply as attracting businesses—but as building an ecosystem where businesses, workers, entrepreneurs, and families all succeed together.

My Record

Throughout my public service, I have consistently supported initiatives that connect residents with opportunity.

One of the accomplishments I am most proud of was helping bring together employers, workforce partners, and community organizations to host a citywide job fair that connected hundreds of residents with employment opportunities.

That event represented something much larger than one day.

It represented my belief that government should actively create opportunities for people to improve their lives.

I have also supported local businesses, advocated for workforce development, promoted infrastructure improvements that strengthen our economy, and consistently worked to maximize outside funding so our community can grow responsibly.

Economic development should never be measured solely by the number of projects approved.

It should be measured by whether Adelanto families are experiencing greater opportunity.

That has always been my focus.

Leadership in Action

Creating Opportunity, Not Just Jobs

Leadership is not simply celebrating businesses after they arrive.

Leadership is creating an environment where businesses choose to invest.

Where entrepreneurs feel supported.

Where residents gain the skills employers need.

Where government becomes a partner instead of an obstacle.

The citywide job fair demonstrated what is possible when government brings people together around a common goal.

Hundreds of residents walked through those doors looking for opportunity.

Employers found talented workers.

Community organizations connected residents with resources.

Young adults saw possibilities they may not have considered before.

That is what an Opportunity Economy looks like.

Not waiting for opportunity to appear.

Helping create it.

Our Vision

I don't want Adelanto to become simply the biggest city in the High Desert.

I want it to become the city where people believe they have the greatest opportunity to build a life.

Where businesses invest because they see a community ready to grow.

Where entrepreneurs know City Hall values innovation.

Where workers can find meaningful careers close to home.

Where young adults choose to stay because they see a future here.

Where economic growth benefits every neighborhood—not just a few.

Opportunity should not be limited by a person's ZIP Code.

It should be expanded by the community they call home.

Our Action Plan

1. Support Local Businesses

Strengthen relationships with existing businesses, recognizing that retaining local employers is just as important as attracting new ones.

2. Make City Hall a Business Partner

Promote a culture of responsiveness, clear communication, and customer service so entrepreneurs and investors experience City Hall as a partner in success.

3. Expand Workforce Development

Continue building partnerships with schools, colleges, apprenticeship programs, labor organizations, and employers to prepare residents for high-demand careers.

4. Support Entrepreneurship

Encourage small business development by connecting entrepreneurs with available resources, technical assistance, financing opportunities, and mentorship.

5. Pursue Responsible Economic Development

Support projects that create quality jobs, strengthen the City's long-term financial health, respect surrounding neighborhoods, and align with Adelanto's vision for sustainable growth.

6. Invest in Infrastructure

Recognize that roads, water systems, broadband, public safety, and reliable utilities are economic development tools as much as public services.

7. Build an Opportunity Economy

Ensure economic development decisions are measured not only by investment dollars, but by how they improve opportunity for Adelanto residents.

What Success Looks Like

A high school graduate begins an apprenticeship with a local employer.

A veteran opens a small business on a once-vacant commercial corridor.

A family-owned restaurant expands into a second location.

A young entrepreneur receives guidance to launch their first company.

A resident finds a career close to home instead of commuting hours each day.

Local businesses sponsor youth sports, support nonprofits, and invest back into the community.

Residents believe opportunity lives here.

Businesses believe opportunity lives here.

And together, they build a stronger Adelanto.

The Opportunity Scorecard

What the Mayor Can Do

Champion economic opportunity.

Build partnerships.

Promote Adelanto.

Bring stakeholders together.

Support a business-friendly culture.

What Requires the City Council

Economic development policies.

Infrastructure investments.

Land-use decisions.

Strategic planning.

What Requires City Staff

Excellent customer service.

Efficient permitting.

Business assistance.

Economic development implementation.

What Requires Businesses & Employers

Investment.

Job creation.

Workforce partnerships.

Community engagement.

What Requires Educational & Workforce Partners

Career pathways.

Apprenticeships.

Job training.

Internships.

What Requires the Community

Supporting local businesses.

Entrepreneurship.

Innovation.

Civic pride.

Questions Residents May Ask

How will you attract businesses to Adelanto?

By creating the kind of community where businesses want to invest. That means reliable infrastructure, responsive government, skilled workers, safe neighborhoods, and long-term planning.

Why focus on existing businesses?

The businesses already serving Adelanto are part of our community. Supporting their success protects jobs, strengthens our economy, and encourages future investment.

What is an Opportunity Economy?

An Opportunity Economy measures success not only by business growth, but by whether residents have greater access to careers, entrepreneurship, education, and economic mobility.

The 30-Second Answer

Economic development is about more than attracting businesses. It's about creating opportunity. My goal is to build an Opportunity Economy where businesses succeed, entrepreneurs thrive, young adults build careers, and every resident has a chance to prosper without leaving Adelanto.

The Two-Minute Answer

Government doesn't create every job—but it can create the conditions where opportunity grows.

That means supporting local businesses, preparing our workforce, investing in infrastructure, improving customer service at City Hall, and bringing together employers, educators, labor partners, and entrepreneurs around a shared vision.

Throughout my public service, I have focused on connecting people with opportunity, including helping organize a citywide job fair that connected hundreds of residents with employers.

As Mayor, I will continue building an Opportunity Economy that benefits every resident and every neighborhood.

Success in Four Years

More local businesses are expanding.

More residents are working closer to home.

Young adults have stronger career pathways.

Entrepreneurs are opening new businesses.

Investment is increasing.

City Hall is recognized as business-friendly.

Families see greater opportunity.

And Adelanto becomes known as a city where people don't just live—they build their future.

Community Promise

I will never measure success by ribbon cuttings alone.

I will measure success by families finding opportunity.

By businesses choosing to stay and grow.

By young adults believing their future is here.

By entrepreneurs taking a chance on Adelanto.

And by creating an economy that works for everyone—not just a few.

What This Means for You

Opportunity should not be something residents have to leave Adelanto to find.

It should be something they discover right here at home.

That is the kind of economy I believe in.

One built on partnership.

One built on innovation.

One built on responsible growth.

One built on people.

Because when opportunity grows, Adelanto grows.

And when Adelanto grows together, there is no limit to what our community can achieve.

Chapter 10

Housing, Homeownership & Neighborhood Stability

Making Adelanto a Place Families Can Call Home

A strong community isn't built one house at a time. It is built one family, one neighborhood, and one opportunity at a time.

The Principle

Every person deserves a place to call home.

Not simply a place to sleep.

A place to build memories.

To raise children.

To celebrate milestones.

To know their neighbors.

To put down roots.

Housing is more than a roof over someone's head. It is the foundation upon which families build stability, opportunity, and hope for the future.

That is why I believe our housing policies must focus on more than simply approving new developments.

They must create opportunities for people to build stable lives.

Success is not measured by how many housing units are built.

Success is measured by how many people can proudly say,

"This is home."

Why It Matters

Housing touches nearly every part of a person's life.

Children perform better in school when housing is stable.

Neighborhoods grow stronger when families can remain in their communities.

Local businesses benefit when residents have long-term roots.

Homeownership creates opportunities to build equity, generational wealth, and financial security.

At the same time, renters deserve fairness, dignity, and stability.

Responsible landlords deserve policies that are clear, balanced, and consistently enforced.

Strong neighborhoods require both.

Housing should never become a choice between protecting tenants or supporting property owners.

Good policy should accomplish both.

Where We Are Today

Adelanto continues to grow, bringing both opportunities and responsibilities.

As our city welcomes new development, we must ensure that growth benefits the people who already call Adelanto home while creating opportunities for future residents.

Housing should reflect every stage of life.

Young adults entering the workforce need opportunities to purchase their first home.

Working families need housing they can afford without sacrificing quality.

Seniors deserve the opportunity to age comfortably within the community they helped build.

Veterans deserve access to housing that honors their service.

Residents with disabilities deserve housing designed with accessibility in mind.

At the same time, we must recognize that not every resident is ready to purchase a home.

Quality rental housing remains an essential part of a healthy community.

Our goal should not simply be more housing.

Our goal should be a balanced housing strategy that provides opportunity, stability, and choice.

My Record

Throughout my time on the Adelanto City Council, I have worked to promote policies that strengthen housing stability while protecting the rights of both residents and property owners.

One of the most significant examples was my support for repealing the City's Crime Free Housing Ordinance.

While well-intentioned, the ordinance created unintended consequences that affected responsible tenants and responsible landlords alike.

Families faced uncertainty about their housing because of circumstances that often extended beyond their own actions.

At the same time, property owners were placed in difficult positions, forced to navigate policies that often emphasized fear of penalties over fairness, due process, and individual circumstances.

I believed then—and I believe now—that housing policy should create stability, not uncertainty.

Repealing the ordinance was not about choosing tenants over landlords.

It was about replacing a policy that created division with one that respected fairness, accountability, and the rights of everyone involved.

Housing works best when government creates clear expectations, supports responsible property ownership, protects residents' rights, and encourages stable neighborhoods for everyone.

Leadership in Action

Protecting Housing Stability

Leadership requires balancing competing interests without losing sight of the people affected by every decision.

Housing policy should never pit neighbors against one another.

It should never force landlords into impossible situations.

It should never leave families uncertain about whether they will be able to remain in their homes.

The repeal of the Crime Free Housing Ordinance reflected my belief that government should pursue solutions that are both fair and effective.

Protecting neighborhood quality and respecting individual rights are not opposing goals.

They are complementary responsibilities.

Strong neighborhoods depend on both.

Our Vision

I want Adelanto to become a city where families at every stage of life can find a place to call home.

A city where a young couple can purchase their first home.

Where working families can remain in the community as their children grow.

Where seniors can comfortably age in place.

Where veterans can find stable housing after serving our nation.

Where quality rental housing and responsible homeownership exist side by side.

And where every neighborhood reflects pride, stability, and opportunity.

Housing should not simply meet today's needs.

It should create opportunities for generations to come.

Our Action Plan

1. Support Entry-Level Homeownership

Encourage the development of quality entry-level homes that provide first-time buyers with an affordable path toward homeownership, equity, and long-term financial stability.

2. Promote Diverse Housing Options

Support responsible housing development that includes entry-level homes, workforce housing, move-up homes, senior housing, accessible housing, veteran housing, and quality rental opportunities.

3. Protect Neighborhood Stability

Continue supporting policies that encourage responsible property ownership, consistent code enforcement, neighborhood revitalization, and community pride.

4. Support Responsible Landlords and Fair Housing Practices

Promote clear, balanced policies that protect residents while providing property owners with fair expectations and consistent enforcement.

5. Pursue Housing Partnerships

Work with nonprofit organizations, developers, regional agencies, lenders, and state and federal partners to expand housing opportunities and pursue grant funding.

6. Encourage Homeownership Education

Support programs that prepare first-time homebuyers through financial education, credit counseling, and homeownership resources.

7. Invest in Existing Neighborhoods

Recognize that maintaining and revitalizing established neighborhoods is just as important as building new ones.

What Success Looks Like

A young couple receives the keys to their very first home.

Parents plant a tree in the front yard knowing they expect to watch it grow for years to come.

Children ride bicycles through neighborhoods where they know their neighbors by name.

A veteran relaxes on the front porch of the home they worked so hard to earn.

A grandmother watches her grandchildren play in the backyard just steps away from where she built a lifetime of memories.

A responsible landlord takes pride in maintaining quality housing that strengthens the neighborhood.

Families stay.

Neighbors know one another.

Communities grow stronger.

That is what success looks like.

Not simply more houses.

More homes.

The Opportunity Scorecard

What the Mayor Can Do

Champion balanced housing policies.

Build partnerships.

Advocate for homeownership opportunities.

Promote neighborhood stability.

Bring stakeholders together.

What Requires the City Council

Housing policy.

Land-use decisions.

Infrastructure investments.

Development agreements.

Strategic planning.

What Requires City Staff

Planning.

Building and Safety.

Code Enforcement.

Housing grant administration.

Customer service.

What Requires Developers & Housing Partners

Responsible development.

Quality construction.

Community collaboration.

Long-term investment.

What Requires Financial Institutions & Nonprofit Partners

Homebuyer education.

Down payment assistance.

Financial literacy.

Housing counseling.

What Requires the Community

Neighborhood pride.

Responsible property maintenance.

Community involvement.

Supporting one another.

Questions Residents May Ask

How can Adelanto encourage homeownership?

By supporting entry-level homes, expanding first-time homebuyer resources, encouraging financial education, and ensuring our housing strategy includes opportunities for families to build equity and long-term stability.

Why was repealing the Crime Free Housing Ordinance important?

Because good housing policy should protect both residents and responsible property owners.

The ordinance created unintended consequences that negatively affected families and placed landlords in difficult positions.

I supported its repeal because I believe housing policy should promote fairness, due process, accountability, and neighborhood stability—not uncertainty.

Do we need more housing?

Yes—but we need the right mix of housing.

Our goal should be a balanced community that includes entry-level homes, workforce housing, senior housing, veteran housing, accessible housing, quality rental opportunities, and neighborhoods where families can grow for generations.

The 30-Second Answer

Housing is about more than construction.

It is about stability.

My goal is to ensure Adelanto remains a city where renters are treated fairly, responsible landlords are supported, neighborhoods remain strong, and more families have the opportunity to become homeowners.

The Two-Minute Answer

A healthy community needs more than houses—it needs homes.

That means supporting responsible development while protecting existing neighborhoods.

It means creating pathways for first-time homebuyers through entry-level housing opportunities.

It means respecting renters, supporting responsible landlords, investing in neighborhood revitalization, and making sure housing policies strengthen—not divide—our community.

During my time on the City Council, I supported repealing the Crime Free Housing Ordinance because I believed it created unintended consequences for both tenants and landlords.

As Mayor, I will continue working toward housing policies that promote fairness, stability, and opportunity for everyone who calls Adelanto home.

Success in Four Years

More families own their first home.

Neighborhoods are stronger.

Responsible landlords have clear expectations.

Housing options better reflect every stage of life.

Existing neighborhoods receive continued investment.

Residents feel secure putting down roots.

Children grow up believing Adelanto is not simply where they live—

It is where they belong.

Community Promise

I will never forget that every housing decision affects someone's home.

Not just someone's investment.

Not just someone's project.

Someone's family.

Someone's future.

Housing policy should create stability.

It should create opportunity.

And above all, it should help more families proudly say,

"This is home."

What This Means for You

My goal is not simply to build more housing.

My goal is to create more opportunities for families to put down roots.

Because when families stay...

Neighborhoods become stronger.

Schools become stronger.

Businesses become stronger.

Our community becomes stronger.

That is how cities become places people are proud to call home.

And that is the future I want to help build—one family, one neighborhood, and one opportunity at a time

Chapter 11

Building the Foundation for Tomorrow

Infrastructure, Quality of Life & Community Investment

Great cities are not built by chance. They are built through thoughtful investment, careful planning, and a commitment to improving everyday life.

The Principle

People experience government long before they ever walk into City Hall.

They experience it when they drive to work.

When they walk their children to school.

When they visit a neighborhood park.

When they turn on the faucet.

When a streetlight comes on after sunset.

When a sidewalk makes it safe to push a stroller or use a wheelchair.

When reliable internet allows a student to complete homework or a resident to work remotely.

Infrastructure is government people can actually see.

It is the roads we drive, the parks we enjoy, the public buildings we depend on, and the systems that quietly support our daily lives.

That is why I do not view infrastructure as an expense.

I view it as an investment.

Every repaired road improves safety.

Every functioning streetlight strengthens neighborhoods.

Every accessible sidewalk expands opportunity.

Every improvement to our water system supports future growth.

Every investment we make today creates a stronger Adelanto tomorrow.

Why It Matters

Infrastructure shapes quality of life.

Safe roads reduce accidents.

Reliable utilities support businesses.

Well-maintained parks encourage healthy families.

Accessible sidewalks allow seniors and residents with disabilities to move safely through their neighborhoods.

Modern public facilities improve the delivery of city services.

Reliable broadband creates educational and economic opportunities.

When infrastructure is neglected, everyone feels it.

When it is maintained and improved, everyone benefits.

Good infrastructure supports public safety.

It strengthens economic development.

It protects public health.

It increases property values.

And it demonstrates respect for the residents who call Adelanto home.

Where We Are Today

Adelanto has made important progress over the years, but significant work remains.

Residents continue to identify road conditions, street lighting, sidewalks, drainage, park improvements, broadband access, and neighborhood maintenance as priorities.

As our city continues to grow, we must ensure that our infrastructure grows with it.

Growth without planning creates unnecessary challenges.

Planning without investment delays progress.

Responsible leadership requires both.

Infrastructure decisions should never focus only on today's needs.

They should prepare Adelanto for the next generation.

That means maintaining what we have, investing wisely in what we need, and pursuing outside funding whenever possible to maximize every local tax dollar.

My Record

Throughout my public service, I have consistently supported investments that improve the daily lives of Adelanto residents.

Whether advocating for water improvements, supporting neighborhood revitalization, strengthening partnerships with Public Works, helping establish the Adelanto Community Garden, or pursuing responsible stewardship of taxpayer resources, I have believed that infrastructure should improve quality of life—not simply increase the City's list of completed projects.

I have also worked to ensure that Adelanto aggressively pursues grant funding and outside resources so we can make meaningful improvements while protecting local taxpayers.

Infrastructure is about more than concrete and asphalt.

It is about creating neighborhoods where families are proud to live.

Communities where businesses choose to invest.

And public spaces where residents can gather, connect, and thrive.

Leadership in Action

Investing Before It Becomes a Crisis

Good leadership plans ahead.

It recognizes that delaying maintenance often costs more than addressing problems early.

Waiting until infrastructure fails is expensive.

Planning for the future is responsible.

Whether maintaining roads, upgrading water systems, improving parks, or replacing aging infrastructure, I believe government should invest proactively whenever possible.

That approach saves money.

Protects public safety.

Improves reliability.

And demonstrates responsible stewardship of public resources.

The strongest communities are not those that constantly respond to emergencies.

They are the ones that prepare before emergencies happen.

Our Vision

I want Adelanto to become a city where residents experience quality every day.

Where streets are maintained.

Where parks are welcoming.

Where sidewalks connect neighborhoods.

Where public facilities serve residents with pride.

Where technology supports education and business.

Where infrastructure quietly works so well that people spend less time worrying about it—and more time enjoying their community.

The goal is not perfection.

The goal is continuous improvement.

Every project should leave Adelanto stronger than we found it.

Our Action Plan

1. Improve Roads and Streets

Continue prioritizing roadway maintenance, pavement preservation, and long-term transportation planning to improve safety and extend the life of existing infrastructure.

2. Expand Sidewalks and Accessibility

Support construction and maintenance of sidewalks, ADA improvements, crosswalks, bicycle connectivity, and pedestrian safety projects that serve residents of every age and ability.

3. Strengthen Parks and Public Spaces

Invest in parks, playgrounds, recreation areas, community gathering spaces, landscaping, lighting, and amenities that improve quality of life.

4. Modernize Infrastructure

Support responsible investments in water systems, sewer infrastructure, storm drainage, broadband, public facilities, and emerging technologies that prepare Adelanto for future growth.

5. Pursue Outside Funding

Aggressively seek grants, state and federal funding opportunities, and regional partnerships to maximize local investment while protecting taxpayers.

6. Beautify Our Community

Encourage tree planting, neighborhood beautification, public art, landscaping, gateway improvements, and community pride initiatives.

7. Plan for the Future

Support long-term capital improvement planning, preventative maintenance, and responsible asset management to reduce future costs and improve reliability.

What Success Looks Like

A child rides a bicycle down a smooth neighborhood street.

Parents push a stroller along a sidewalk that safely connects their neighborhood to a nearby park.

A senior confidently crosses the street using a clearly marked crosswalk.

Families gather beneath shaded trees while children laugh on the playground.

The Adelanto Community Garden continues to grow as neighbors share knowledge, fresh produce, and friendships.

Streetlights illuminate neighborhoods before darkness falls.

Reliable broadband allows students to complete homework and entrepreneurs to grow businesses from home.

Businesses invest because infrastructure supports their success.

Residents stop talking about what is broken.

They begin talking about what is possible.

That is what success looks like.

Not because infrastructure became exciting.

Because it simply works.

The Opportunity Scorecard

What the Mayor Can Do

Champion community investment.

Build regional partnerships.

Advocate for funding.

Set long-term priorities.

Promote accountability.

What Requires the City Council

Capital improvement planning.

Budget approvals.

Infrastructure priorities.

Policy direction.

Long-term investment strategies.

What Requires City Staff

Public Works.

Engineering.

Planning.

Maintenance.

Grant administration.

Project management.

What Requires Regional, State & Federal Partners

Grant funding.

Transportation improvements.

Utility coordination.

Broadband expansion.

Infrastructure collaboration.

What Requires the Community

Neighborhood pride.

Reporting maintenance concerns.

Supporting beautification efforts.

Community stewardship.

Volunteerism.

Questions Residents May Ask

Why should infrastructure be a priority?

Because infrastructure affects nearly every part of daily life—from the roads we drive and the water we drink to the parks we enjoy and the businesses that invest in our city.

Investing in infrastructure is investing in people.

How will Adelanto pay for these improvements?

By planning responsibly, prioritizing projects, aggressively pursuing grants and outside funding, maximizing every taxpayer dollar, and making strategic investments that reduce long-term costs.

Why focus on maintenance instead of only new projects?

Because protecting what we already own is one of the most responsible investments a city can make.

Preventative maintenance saves money, extends the life of public assets, and reduces costly emergency repairs.

The 30-Second Answer

Infrastructure is more than roads and sidewalks.

It is the foundation of quality of life.

My goal is to ensure Adelanto invests wisely, plans responsibly, pursues every available funding opportunity, and builds a community that works better for every resident.

The Two-Minute Answer

Residents experience local government every single day through the condition of their streets, parks, sidewalks, utilities, and public spaces.

That is why infrastructure matters.

Throughout my public service, I have supported investments that strengthen neighborhoods, improve water infrastructure, partner with Public Works, pursue outside funding, and create community spaces like the Adelanto Community Garden.

As Mayor, I will continue focusing on long-term planning, preventative maintenance, strategic investment, and responsible stewardship so every improvement contributes to a stronger Adelanto.

Success in Four Years

Roads are in better condition.

More sidewalks connect neighborhoods.

Parks are busier.

Infrastructure projects are completed responsibly.

Grant funding has increased.

Neighborhoods are more beautiful.

Residents see visible progress throughout the city.

Government earns greater trust because projects are completed with purpose and accountability.

Community Promise

I will fight just as hard for the road in front of your home as I will for the project that makes headlines.

Because every neighborhood matters.

Every resident matters.

And every improvement—large or small—helps build a stronger Adelanto.

Government earns trust one project at a time.

That is the standard I will bring as Mayor.

What This Means for You

My goal is not simply to build infrastructure.

My goal is to build a community where everyday life is better.

Where children can safely ride their bikes.

Where families enjoy neighborhood parks.

Where businesses invest with confidence.

Where residents see their tax dollars at work.

And where every improvement—whether it is a repaired road, a new sidewalk, a brighter streetlight, or a thriving public space—reminds us that progress is not measured by promises.

It is measured by the quality of life we create together.

Because the strongest foundation any city can build is the confidence of the people who call it home.

Chapter 12

Government You Can Trust

Transparency, Accountability & Public Confidence

Trust is not something government asks for. It is something government earns.

The Principle

Trust is the foundation of good government.

It cannot be demanded.

It cannot be assumed.

It cannot be created through campaign slogans or public relations.

It is earned.

One decision at a time.

One conversation at a time.

One promise kept at a time.

Every budget adopted.

Every vote cast.

Every project completed.

Every email returned.

Every difficult question answered.

Government earns trust through consistent actions, not occasional words.

That is the standard I have always tried to uphold, and it is the standard I will continue to uphold as Mayor.

Why It Matters

A community can disagree on policy and still have confidence in its government.

Residents do not expect every elected official to vote the same way.

They do expect honesty.

They expect transparency.

They expect accountability.

They expect to understand not only what decisions were made, but why those decisions were made.

When residents trust their government, they become partners in solving problems.

When trust is lost, even good decisions become more difficult because confidence in the process begins to disappear.

Trust is not a political issue.

It is a leadership responsibility.

Where We Are Today

Residents today expect more from local government than ever before.

They want meetings that are understandable.

Budgets that are transparent.

Projects that are clearly explained.

Communication that is timely.

Leaders who are accessible.

And decisions that are made in the open whenever possible.

Those expectations are not unreasonable.

They are exactly what good government should welcome.

Transparency should not be viewed as an obligation.

It should be viewed as an opportunity to strengthen public confidence.

My Record

Throughout my public service, I have believed residents deserve complete information before major decisions are made.

That belief has guided the questions I ask, the votes I cast, and the conversations I have with the community.

I have consistently supported greater transparency, encouraged public participation, requested information when I believed more facts were needed, and worked to make government more understandable and accessible to the people it serves.

There have also been moments in my public service that required me to have difficult conversations with the community.

Rather than avoid those moments, I chose to communicate directly with residents, explain complex situations openly, and provide the information I had available so people could hear from me—not through speculation, rumors, or headlines.

Transparency is not tested when everything is going well.

It is tested when leadership requires honesty during difficult moments.

I believe residents deserve leaders who are willing to have those conversations.

Leadership in Action

Choosing Accountability Even When It Is Difficult

Leadership is easy when every decision is popular.

Leadership is tested when difficult decisions must be made, uncomfortable questions must be answered, and accountability requires transparency even when it is personally challenging.

Accountability is more than complying with laws or meeting minimum requirements.

It is choosing openness over convenience.

Communication over silence.

Responsibility over excuses.

That is the kind of leadership I believe Adelanto deserves.

Our Vision

I want Adelanto to become a city where residents trust not only their elected officials, but the process itself.

A city where information is easy to find.

Where meetings are understandable.

Where residents know their voices matter.

Where government communicates proactively instead of reactively.

Where accountability is part of our culture rather than a response to controversy.

Trust should never depend on whether someone agrees with every decision.

Trust should come from knowing decisions are made honestly, openly, and with the public's interest at heart.

Our Action Plan

1. Increase Public Communication

Provide regular updates on City projects, major initiatives, and Council priorities using language that is clear, timely, and easy to understand.

2. Make Government More Accessible

Continue supporting community meetings, town halls, and opportunities for residents to ask questions and receive direct answers.

3. Improve Transparency

Encourage budgets, reports, and public information to be presented in ways that are understandable to residents, not just government professionals.

4. Strengthen Accountability

Support performance measurements, project updates, and regular reporting so residents can see progress and understand how public resources are being used.

5. Expand Civic Engagement

Encourage greater participation from youth, neighborhood groups, nonprofits, businesses, and residents in shaping the future of Adelanto.

6. Promote Respectful Public Service

Foster a culture where disagreement is handled with professionalism, civility, and respect for every member of our community.

7. Earn Trust Every Day

Recognize that public confidence is built through consistency, honesty, and follow-through—not simply through good intentions.

What Success Looks Like

A resident has a question about a City project.

They know exactly where to find the answer.

A Council agenda is understandable.

A budget is presented in plain language.

A project experiences delays.

The City explains why.

A resident disagrees with a Council decision.

But they still believe the process was fair.

Community members attend meetings because they know their voices matter.

Government communicates before people have to ask.

That is what success looks like.

Not unanimous agreement.

Public confidence.

The Opportunity Scorecard

What the Mayor Can Do

Lead with honesty.

Communicate consistently.

Champion transparency.

Build trust.

Model accountability.

What Requires the City Council

Respectful deliberation.

Open decision-making.

Responsible governance.

Public accountability.

What Requires City Staff

Professional service.

Timely communication.

Accurate information.

Excellent customer service.

What Requires Community Partners

Constructive collaboration.

Civic participation.

Shared problem-solving.

Community leadership.

What Requires Residents

Engagement.

Respectful dialogue.

Voting.

Participation.

Holding government accountable.

Questions Residents May Ask

Why do you ask so many questions before voting?

Because taxpayers deserve complete information before major decisions are made. Asking questions is not about creating conflict. It is about making informed decisions that serve the public interest.

How will you improve transparency?

By communicating consistently, making information easier to understand, expanding community engagement, reporting progress regularly, and ensuring residents have meaningful opportunities to participate in local government.

Can government ever regain public trust?

Absolutely.

Trust is rebuilt the same way it is earned.

One honest conversation.

One fulfilled commitment.

One transparent decision at a time.

The 30-Second Answer

Trust is the foundation of effective government.

My commitment is simple: communicate honestly, lead transparently, answer difficult questions, and remember that every public decision should strengthen—not weaken—the community's confidence in its government.

The Two-Minute Answer

Throughout my public service, I have believed that transparency is more than making information available.

It is making government understandable.

That means asking thoughtful questions before making decisions, communicating directly with residents, explaining difficult issues honestly, and remaining accountable even when those conversations are uncomfortable.

Trust is not built because everyone agrees.

It is built because people believe their leaders are honest, accessible, and committed to serving the public with integrity.

That is the standard I will continue to bring as Mayor.

Success in Four Years

Residents feel informed.

Participation in public meetings increases.

City communication is clearer.

Projects are reported on consistently.

Community engagement grows.

Government becomes more accessible.

Public confidence is stronger.

Trust is earned—not assumed.

Community Promise

I would rather explain a difficult truth than offer an easy answer.

I will never stop asking questions when taxpayers deserve answers.

I will never stop communicating when residents deserve information.

And I will never forget that public trust is one of the most valuable responsibilities an elected official can hold.

What This Means for You

You should never have to wonder what your City is doing.

Why it is doing it.

Or how your tax dollars are being invested.

You deserve a government that communicates openly.

Listens respectfully.

Acts responsibly.

And earns your trust every single day.

Because government works best when people are informed.

Communities grow stronger when residents are engaged.

And trust grows when leaders remember that public office is not about power.

It is about service.

That is the kind of government I believe in.

And that is the kind of government I will continue working to build for Adelanto.

Chapter 13

Stronger Together

Building Partnerships That Move Adelanto Forward

The best public policy isn't written for the community. It's written with the community.

The Principle

No city succeeds alone.

The strongest leaders are not the ones who believe they have all the answers.

They are the ones who know how to bring the right people together to find them.

Local government works best when it recognizes that every resident, every business owner, every nonprofit, every educator, every faith leader, and every community partner brings valuable experience and perspective to the table.

The role of leadership is not to have every answer.

It is to create the conditions where the best answers can emerge through collaboration.

That is the leadership philosophy I have tried to practice throughout my public service.

Not simply making decisions for the community.

But making decisions with the community.

Why It Matters

The challenges facing Adelanto today cannot be solved by City Hall alone.

Housing.

Public safety.

Economic development.

Water reliability.

Youth opportunities.

Homelessness.

Mental health.

Infrastructure.

Workforce development.

Neighborhood revitalization.

Every one of these issues crosses organizational boundaries.

Success requires schools, businesses, healthcare providers, nonprofits, developers, County agencies, State agencies, faith organizations, and residents working together toward common goals.

The strongest communities are not the ones with the biggest budgets.

They are the ones where people choose partnership over silos and collaboration over competition.

That is the kind of Adelanto I want us to continue building.

Where We Are Today

Adelanto already has something many communities spend years trying to create.

People who care.

Residents who volunteer.

Businesses that invest back into the community.

Faith leaders who serve families in need.

Teachers who mentor beyond the classroom.

Coaches who change lives after school.

Nonprofits that fill gaps government cannot.

Community advocates who refuse to stop believing in this city.

Our greatest resource has never been a budget line.

It has always been our people.

The opportunity before us is not creating partnerships from scratch.

It is strengthening the partnerships that already exist and inviting even more people to become part of Adelanto's future.

My Record

Throughout my time in public service, I have rarely started by asking, "What should City Hall do?"

Instead, I ask a different question.

Who needs to be at the table?

That question has shaped the way I lead.

Whether developing policy, addressing community challenges, or creating new opportunities, I have consistently believed that the best solutions are built through collaboration.

When developing the framework for Adelanto's Cannabis Compliance Department, I brought together seven stakeholder groups—including residents, industry leaders, and consumers—to help shape recommendations that reflected a broad range of perspectives.

When working on City ordinances, I have intentionally invited community leaders and residents into the conversation before proposals came forward, believing that those most affected by policy should have a voice in helping shape it.

That same collaborative approach guided the formation of the Adelanto Water Justice Coalition, the creation of the Adelanto Community Garden, workforce initiatives, partnerships supporting Haven's Future, and numerous community projects designed to strengthen our city.

Those experiences reinforced something I have always believed.

The best ideas rarely belong to one person.

The strongest solutions belong to a community that chooses to work together.

Leadership in Action

Building Tables, Not Walls

Leadership is not measured by how many decisions one person makes.

It is measured by how many people feel invited to help solve the problem.

Building partnerships requires humility.

It requires listening before leading.

Seeking understanding before offering solutions.

Sharing credit instead of seeking recognition.

Sometimes leadership means bringing together people who have never worked together before.

Sometimes it means helping people who disagree find common ground.

Sometimes it simply means asking the question no one else thought to ask:

Who else should be part of this conversation?

That is the kind of leadership I believe creates lasting change.

Our Vision

I want Adelanto to become known as a city where collaboration is part of our identity.

A city where businesses, nonprofits, educators, developers, healthcare providers, labor organizations, neighborhood leaders, and residents work alongside local government instead of around it.

Where partnerships are built before crises occur.

Where every sector understands it has a role in creating opportunity.

Because when everyone contributes, everyone has ownership in the outcome.

Our Action Plan

1. Strengthen Relationships with Residents

Continue creating meaningful opportunities for residents to participate in shaping City priorities and policies.

2. Expand Partnerships with Schools and Higher Education

Work closely with local school districts, Victor Valley College, and educational partners to strengthen workforce development, internships, mentorships, and career pathways.

3. Collaborate with Housing Developers

Partner with responsible housing developers to expand quality housing options that reflect Adelanto's long-term vision, strengthen neighborhoods, and create opportunities for homeownership and workforce housing.

4. Support the Business Community

Build stronger relationships with local businesses, entrepreneurs, and industry leaders to encourage investment, job creation, and economic growth.

5. Strengthen Nonprofit and Faith-Based Partnerships

Continue supporting organizations that provide services government cannot provide alone.

6. Build Stronger Regional Relationships

Work alongside neighboring cities, San Bernardino County, State agencies, Federal partners, and regional organizations to maximize resources and pursue shared solutions.

7. Invest in Collaborative Leadership

Create opportunities for advisory groups, youth leaders, neighborhood organizations, and community stakeholders to help shape the future of Adelanto through ongoing engagement.

What Success Looks Like

A student needs extra support.

The school, a local nonprofit, a mentor, and the City work together to help.

A family is searching for housing.

Developers, community organizations, lenders, and local government collaborate to create pathways toward stable housing and homeownership.

A business wants to expand.

The City helps connect them with workforce partners, educational institutions, and regional resources.

A neighborhood identifies a problem.

Residents, City staff, and community organizations come together to solve it before it grows larger.

No one asks,

"Whose responsibility is this?"

Instead, they ask,

"How can we solve this together?"

That is what success looks like.

The Opportunity Scorecard

What the Mayor Can Do

Bring people together.

Build relationships.

Encourage collaboration.

Lead with humility.

Champion partnerships.

What Requires the City Council

Support collaborative policymaking.

Encourage community participation.

Strengthen regional relationships.

Promote shared responsibility.

What Requires City Staff

Maintain strong working relationships.

Communicate openly.

Coordinate across departments.

Support collaborative solutions.

What Requires Community Partners

Continue investing time, talent, and expertise.

Share ideas.

Build trust.

Stay engaged.

What Requires Residents

Participate.

Volunteer.

Serve.

Share your perspective.

Help shape the future of Adelanto.

Questions Residents May Ask

Why do partnerships matter so much?

Because no single organization has every answer. The best solutions come from bringing together the people who understand the problem, the people affected by it, and the people willing to help solve it.

How will you work with organizations that don't always agree with you?

Respectfully.

Partnership does not require complete agreement. It requires shared goals, open communication, and a willingness to put the community first.

How can residents become more involved?

By attending meetings, joining advisory groups, volunteering, serving on commissions, supporting community organizations, mentoring young people, and sharing ideas that help move Adelanto forward.

The 30-Second Answer

The future of Adelanto will never be built by City Hall alone.

It will be built by residents, businesses, nonprofits, schools, faith leaders, developers, and public agencies working together with one shared purpose: creating more opportunity for our community.

The Two-Minute Answer

Throughout my public service, I have believed that leadership begins by bringing people together.

Whether developing City policy, strengthening neighborhoods, supporting workforce initiatives, improving water quality, or expanding community programs, I have consistently worked to involve the people most affected by the decisions being made.

That approach has resulted in stronger relationships, better ideas, and more lasting solutions.

As Mayor, I will continue leading through collaboration because I believe lasting progress happens when people build solutions together instead of waiting for government to solve every problem alone.

Success in Four Years

More regional partnerships.

Stronger relationships with schools and businesses.

More nonprofit collaboration.

Greater private investment.

More community volunteers.

Expanded youth opportunities.

Responsible housing partnerships.

A city known for solving problems together.

Community Promise

I will never allow pride to prevent partnership.

I will continue bringing people together, listening with respect, sharing credit freely, and working alongside everyone who is committed to making Adelanto stronger.

Because collaboration is not a political strategy.

It is how lasting progress is made.

What This Means for You

Every chapter in this Opportunity Agenda depends on partnership.

Opportunity.

Housing.

Infrastructure.

Public safety.

Transparency.

None of these goals can be accomplished by one Mayor, one City Council, or one organization alone.

They require a community willing to work together.

My commitment is simple.

I will continue building tables where people can solve problems together.

Because the future of Adelanto will not be built by one leader.

It will be built by an entire community moving in the same direction.

Together.

Chapter 14

Leadership That Lasts

Stewardship, Service & Leaving Adelanto Better Than We Found It

Public office is not something we own. It is something we borrow from the people.

The Principle

Every elected official eventually leaves office.

Every administration comes to an end.

Every title is temporary.

What remains is the impact we leave behind.

Leadership is not measured by how long someone serves.

It is measured by whether the community is stronger because they served.

That is the heart of stewardship.

To recognize that public office is not about possession.

It is about responsibility.

We are entrusted with something that belongs to the people.

Our responsibility is to care for it wisely, strengthen it faithfully, and leave it better than we found it.

That is the standard I believe every public servant should strive to meet.

Why It Matters

Communities are not built in four-year increments.

The most meaningful progress often takes years—sometimes decades—to fully realize.

Roads require long-term maintenance.

Economic development takes sustained investment.

Neighborhoods grow stronger through consistent attention.

Public trust is earned over time.

Strong institutions are built one decision at a time.

When leaders focus only on the next election, they often overlook the next generation.

Stewardship requires a different perspective.

It asks not only, "What can we accomplish today?"

It asks, "What foundation are we leaving for tomorrow?"

Where We Are Today

Adelanto stands at an important moment in its history.

We have experienced periods of growth, challenge, resilience, and renewal.

Our city has tremendous potential, but realizing that potential requires leadership willing to think beyond headlines, beyond election cycles, and beyond individual accomplishments.

The decisions we make today will influence families, neighborhoods, businesses, and future leaders for many years to come.

That responsibility deserves thoughtful leadership grounded in long-term vision rather than short-term politics.

My Record

Throughout my public service, I have tried to approach every decision with one guiding principle:

Will this leave Adelanto stronger than I found it?

That philosophy has shaped my work on transparency, neighborhood stability, water quality, economic opportunity, community partnerships, public safety, and creating opportunities for residents to participate in shaping their city.

Some of the most meaningful accomplishments are not the projects that carry someone's name.

They are the systems, partnerships, and opportunities that continue serving the community long after the ribbon has been cut.

I have never believed leadership is about receiving credit.

I believe leadership is about creating conditions where progress continues—even when no one is watching and long after any one administration has ended.

That is the legacy I hope to help build.

Leadership in Action

Planting Trees Whose Shade We May Never Sit In

One of the greatest responsibilities of leadership is investing in work whose full benefits may not be realized during our own time in office.

Some decisions require patience.

Some investments take years.

Some opportunities will benefit children who are not yet old enough to vote.

That is not a reason to avoid those investments.

It is precisely why they matter.

Stewardship means having the courage to think beyond ourselves.

To understand that leadership is not about immediate recognition.

It is about lasting impact.

Our Vision

I envision an Adelanto where every administration inherits a stronger city than the one before it.

A city with stable finances.

Well-maintained infrastructure.

Strong community partnerships.

Transparent government.

Growing businesses.

Safe neighborhoods.

Thriving families.

And institutions that continue serving residents regardless of who occupies public office.

Success should never depend on one individual.

It should be built into the culture of our city.

Our Action Plan

1. Strengthen Long-Term Financial Planning

Support responsible budgeting that protects essential services while preparing for future opportunities and challenges.

2. Build Institutions That Outlast Administrations

Encourage policies, partnerships, and organizational practices that remain effective regardless of changes in elected leadership.

3. Preserve Institutional Knowledge

Support systems that capture lessons learned, strengthen continuity, and help future leaders build upon past successes rather than starting over.

4. Plan Beyond Election Cycles

Prioritize infrastructure, economic development, housing, workforce development, and community investments using long-term strategic planning.

5. Develop Future Civic Leaders

Encourage leadership opportunities through commissions, boards, advisory groups, mentorship, and civic engagement so more residents are prepared to serve.

6. Protect Public Trust

Continue strengthening transparency, accountability, and ethical leadership as permanent expectations—not temporary initiatives.

7. Measure Success by Community Outcomes

Focus on improvements in residents' quality of life rather than political victories or personal recognition.

What Success Looks Like

Years from now...

Roads continue to improve because long-term maintenance plans remained in place.

Businesses continue investing because relationships were built on trust.

Community organizations continue partnering because collaboration became part of Adelanto's culture.

Future City Councils inherit stronger finances, stronger institutions, and stronger public confidence.

Residents may not remember every vote that was cast.

But they experience the results every day.

That is what stewardship looks like.

The Opportunity Scorecard

What the Mayor Can Do

Lead with vision.

Think beyond election cycles.

Model servant leadership.

Protect public trust.

Prepare future leaders.

What Requires the City Council

Make long-term decisions.

Protect financial stability.

Strengthen institutions.

Support strategic planning.

What Requires City Staff

Maintain excellence.

Preserve institutional knowledge.

Implement long-term plans.

Provide continuity.

What Requires Community Partners

Remain engaged.

Continue collaborating.

Share expertise.

Help sustain progress.

What Requires Residents

Stay involved.

Vote.

Volunteer.

Hold leaders accountable.

Help shape the future.

Questions Residents May Ask

What does stewardship mean in government?

It means recognizing that public office is temporary while our responsibility to the community is lasting. Every decision should strengthen the city for those who come after us.

How do you balance today's needs with tomorrow's priorities?

By addressing immediate challenges without losing sight of long-term planning. Responsible leadership does both.

What kind of legacy do you hope to leave?

A city with stronger institutions, greater opportunity, deeper public trust, and leadership that continues building on a solid foundation long after my time in office.

The 30-Second Answer

Leadership is not about how long someone holds office.

It is about whether the community is stronger because they served.

My goal is simple: leave Adelanto better than I found it and prepare the next generation of leaders to build even further.

The Two-Minute Answer

I believe public office is an act of stewardship.

Every decision we make should be evaluated not only by how it affects today's residents but by how it will benefit future generations.

That means investing in strong institutions, responsible financial planning, transparent government, community partnerships, and leadership development that will continue serving Adelanto long after any one administration has ended.

Success is not measured by personal accomplishments.

It is measured by whether the city continues moving forward because we laid a stronger foundation.

Success in Four Years

A stronger financial position.

Greater public trust.

Long-term plans actively guiding City decisions.

Stronger institutions.

More engaged residents.

Future leaders prepared to serve.

A city positioned for sustained success—not temporary progress.

Community Promise

I will never make a decision based solely on the next election.

I will make decisions based on the next generation.

Because leadership is not about protecting a position.

It is about protecting the future of the community we have been entrusted to serve.

What This Means for You

Someday another Mayor will sit in the office.

Another City Council will make difficult decisions.

Another generation of leaders will shape Adelanto's future.

When that day comes, my hope is that they inherit a city that is stronger because we chose stewardship over self-interest, long-term progress over short-term politics, and service over recognition.

Public office is temporary.

Our responsibility to the people is not.

That is the legacy worth leaving.

And that is the legacy I will work every day to help build.

Final Chapter

The Promise

This book has never been about me.

If you've read this far, you've probably noticed something.

This book isn't really about roads.

Or housing.

Or budgets.

Or economic development.

Or public safety.

Or partnerships.

Those things matter.

They matter tremendously.

But they are not the reason I chose public service.

The reason has always been people.

Every policy we write eventually reaches someone's front door.

Every budget affects a family trying to make ends meet.

Every business we help create changes someone's future.

Every safe street means a child gets home a little safer.

Every opportunity we create becomes someone's chance to dream a little bigger.

Government has never been an abstract idea to me.

It has always been personal.

Because behind every agenda item is a human story.

When I first chose to serve, I did not make myself a promise.

I made one to this community.

I promised to listen before speaking.

To learn before leading.

To ask difficult questions even when the answers were uncomfortable.

To remember that every vote affects real people.

And to never confuse holding public office with owning it.

That promise has guided me through moments of celebration.

And it has carried me through moments of criticism.

It has challenged me to grow.

It has reminded me that leadership is not measured by applause.

It is measured by character.

Public service has taught me something I will never forget.

No elected official changes a city alone.

Teachers change cities.

Parents change cities.

Small business owners change cities.

Volunteers change cities.

Faith leaders change cities.

Nonprofits change cities.

Neighbors change cities.

Young people change cities.

City employees change cities.

And yes...

Residents who simply refuse to stop believing in their community change cities.

The Mayor's job is not to stand in front of those people.

It is to stand beside them.

There will always be disagreements.

There will always be difficult decisions.

There will always be moments when reasonable people see things differently.

That is not a weakness of democracy.

It is one of its greatest strengths.

My promise has never been that everyone will always agree with every decision I make.

That would not be honest.

My promise is that every decision will be made with integrity.

That every voice deserves to be heard.

That every resident deserves respect.

And that every opportunity to move Adelanto forward deserves my very best effort.

I have never believed leadership is about having all the answers.

I believe leadership is about asking the right questions.

Listening with humility.

Making decisions with courage.

Admitting when we can do better.

Celebrating success without forgetting the work that still remains.

And remembering that today's victories become tomorrow's responsibilities.

If one day someone asks what I hoped to accomplish through public service, I hope the answer is not found in a list of projects.

I hope they say this:

She helped people believe in Adelanto again.

She reminded us that government can earn trust.

She brought people together instead of pushing them apart.

She measured success by the opportunities created for others.

She left the city stronger than she found it.

If that becomes my legacy, it will be more than enough.

To every young person wondering if your dreams matter...

They do.

To every parent working hard to build a better future...

Keep going.

To every business owner taking a chance on Adelanto...

Thank you.

To every volunteer who gives your time without expecting recognition...

You are helping shape this city more than you know.

To every resident who has supported me...

Thank you for your trust.

To every resident who has challenged me...

Thank you for expecting more.

You have made me a better leader.

The future of Adelanto will not be determined by one Mayor.

Or one City Council.

Or one election.

It will be determined by a community that chooses opportunity over division...

Service over self-interest...

Hope over cynicism...

And people over politics.

That future is ours to build.

Together.

So this is my promise.

I will continue listening.

I will continue learning.

I will continue asking difficult questions.

I will continue building partnerships.

I will continue choosing long-term progress over short-term politics.

I will continue fighting for every resident—even those who disagree with me.

I will continue working every day to earn your trust.

Because public office is temporary.

But our responsibility to one another is lasting.

The title of Mayor is an honor.

The opportunity to serve is a privilege.

And the trust of this community is something I will never take for granted.

The time is now.

Let's build Adelanto—together.

Acknowledgments

No one serves a community alone.

This book reflects countless conversations, shared experiences, difficult decisions, and lessons learned over many years of public service. While my name appears on the cover, these pages have been shaped by neighbors who spoke honestly, residents who challenged me to think differently, mentors who believed in me, colleagues who served alongside me, and community partners who continue working every day to make Adelanto stronger.

To my family, thank you for your love, your patience, and your sacrifices. Public service often asks more of the people we love than it does of the person serving. Thank you for walking this journey with me.

To my children, thank you for reminding me every day why the future matters. Everything I do is driven by the hope that your generation—and every generation that follows—will inherit a community filled with greater opportunity, stronger leadership, and a brighter future.

To the residents of Adelanto, thank you for trusting me, challenging me, encouraging me, and holding me accountable. Whether we have agreed on every issue or not, your voices have helped shape my growth as both a leader and a person.

To my campaign family, thank you for believing in this vision and helping transform it into something greater than one person's dream.

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To the many volunteers, nonprofit leaders, educators, faith leaders, business owners, City employees, first responders, commissioners, and community advocates who continue to serve Adelanto, thank you for choosing service over recognition. Our city is stronger because of your commitment.

Finally, thank you to every person who still believes in Adelanto.

Progress is never the work of one person.

It is the result of a community choosing hope over cynicism, collaboration over conflict, and opportunity over division.

This book is dedicated to that belief.

And to all of you who continue doing the work every single day.

With sincere gratitude,

Steevonna Evans

For Haven.

About the Author

Stevevonna Evans is a public servant, community advocate, nonprofit leader, entrepreneur, and lifelong believer in the power of people working together to create meaningful change.

She made history in 2018 as the first African American woman elected to the Adelanto City Council and the first African American woman elected to any city council in California's High Desert region. She has dedicated her public service to building trust in government, expanding opportunity, and ensuring every resident has a voice in shaping the future of their community.

Throughout her career, Stevevonna has championed transparency, accountability, neighborhood revitalization, environmental justice, workforce development, housing stability, and policies that place people before politics. She founded the Adelanto Water Justice Coalition, helping bring national attention to PFAS contamination while leading community efforts to distribute industry-leading water filtration systems to local families. She has also worked alongside residents, businesses, nonprofit organizations, and regional partners to develop practical solutions that strengthen Adelanto for generations to come.

Beyond elected office, Stevevonna is the founder of Haven's Future, a nonprofit organization committed to supporting families navigating the child welfare system while working to prevent unnecessary family separation through advocacy, education, and community-based support services. Her work has always centered on one simple belief: strong communities are built by strengthening families.

Stevevonna is also a business owner, mentor, and active community volunteer whose leadership extends far beyond City Hall. Whether serving on nonprofit boards, organizing community initiatives, advocating for children and families, or mentoring future leaders, she believes leadership is measured not by titles, but by service.

Above all else, Stevevonna is a mother.

Her greatest motivation has never been politics—it has always been creating a better future for the next generation. That purpose was forever shaped by the life of her daughter, Haven, whose memory continues to inspire both her personal journey and her commitment to ensuring every child and every family has the opportunity to thrive.

Stevevonna believes the future of Adelanto will not be built by one elected official, one organization, or one election. It will be built by neighbors choosing dignity over division, civility over conflict, and opportunity over complacency.

Because when communities believe in one another, there is no limit to what they can accomplish—together.

People Over Politics.

Dignity.

Civility.

Opportunity.

The Time Is Now.

Steevonna Evans